



Editorial Introduction

This issue of the *Independent Journal of Management & production (IJM&P)* features a selection of articles submitted and revised until August 2017. Observe the works are the fruit of research and publications of undergraduate, postgraduate and entrepreneurs.

It is important to mention that all the works are showed without any kind of payment. All of them are published free from payments or taxes.

The publication also counts on the work of researchers from various parts of the world, which have undergone a process of peer review.

As chief editor of *IJM&P*, I am indebted to all members of the editorial board and reviewers, which contributed to achieve a very decent job during the evaluation and revision. Moreover, that they have contributed to the Journal in recognition of the international scientific community.

In addition, with all the authors, who trusted the results of their research and publications to the scrutiny of editors and reviewers who are part of our Journal.

On July 20, 2018, the journal was notified via E-mail of its indexing and abstracted in: ***Emerging Sources Citation Index (ESCI), Clarivate Analytics - Web of Science - Thompson Reuters***. With the availability of journal data on August 20, 2018.

The Table 1 presents how our collaborators, by their categories of study and sex are.



Table 1: Distribution of users by degree

	<i>Dr. Ph.D.</i>	<i>MSc.</i>	<i>Dr./Ph.D. Student</i>	<i>MSc. Student</i>	<i>Specialist</i>	<i>Professors</i>	<i>Students</i>	<i>Others</i>	<i>Total</i>
Male	985	241	239	60	33	22	52	96	1,728
Female	358	113	121	18	13	3	42	23	691

From the data provided in Table 1 on the distribution users by titration, Figure 1 shows the percentage of each titration.

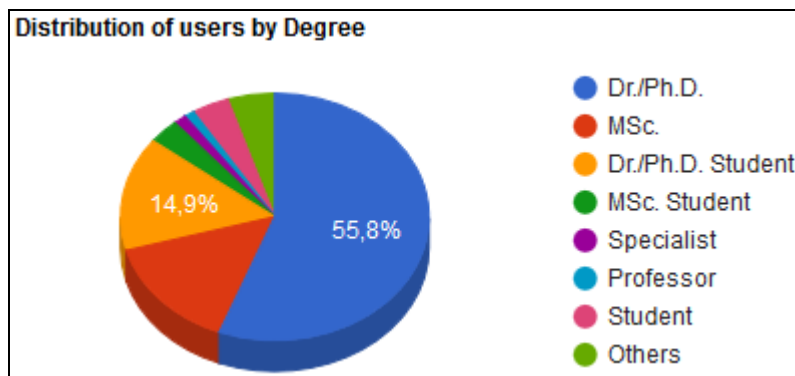


Figure 1: Distribution chart for degree

In the period from January, 01 to August, 31 2018, the journal was accessed by approximately 101,116 users, of approximately 3,854 cities and 183 countries, in the Figure 2 is presented the map mundi, in which can be observed the countries of where was originating the access (GOOGLE, 2018).

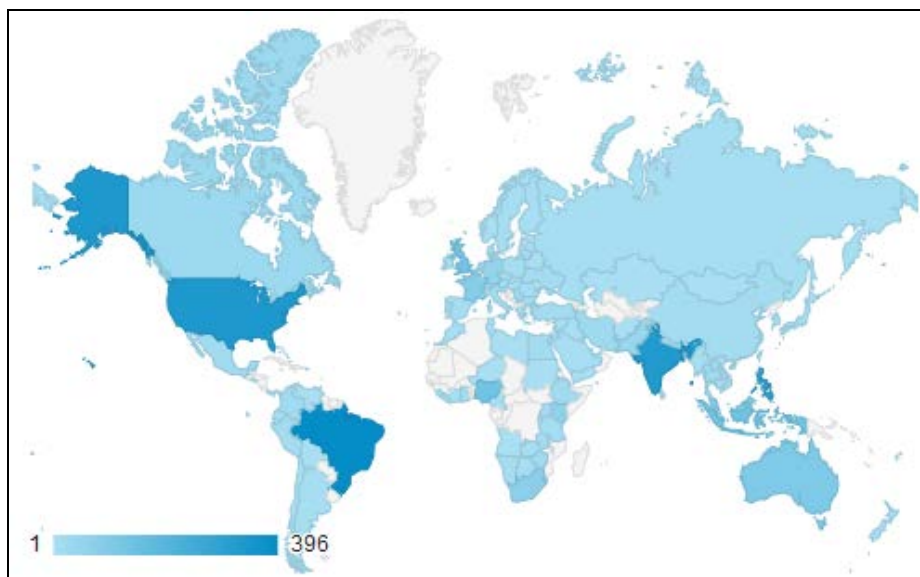


Figure 2: Countries that have accessed the journal

The Table 2 shows the preview data and journal access, since its creation in 2010.



Table 2: views by volume/number

Year	Country	Cities	Access	Users	Viewers
2010	25	75	340	181	5,474
2011	75	343	1,510	1,024	12,942
2012	83	444	2,187	1,406	15,499
2013	118	1,208	11,946	6,006	71,264
2014	146	1,978	17,440	10,503	68,340
2015	147	2,307	23,017	14,460	96,735
2016	162	2,911	26,654	17,847	112,928
2017	184	4,078	37,171	27,129	109,535
2018	183	3,854	33,089	25,873	101,116

In Figures 3, 4, 5, 6, 7, 8, 9, 10 and 11 is shown a graph of the amount of hits that the journal received between January 1, 2014 and August 31, 2018; these data are based on information provided by the Google analytics.

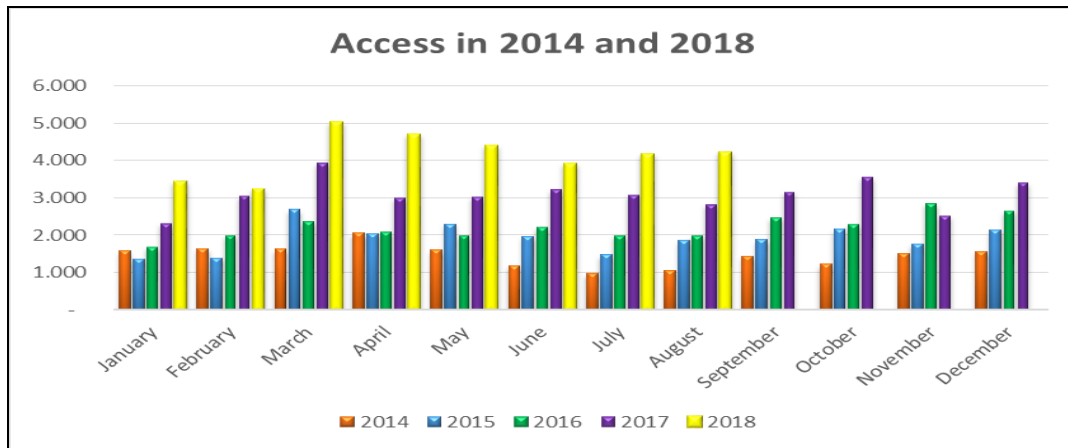


Figure 3: amount of hits between 2014 and 2018

The Figure 4 shows the comparison of the number of cities, around the world, that have accessed the journal.

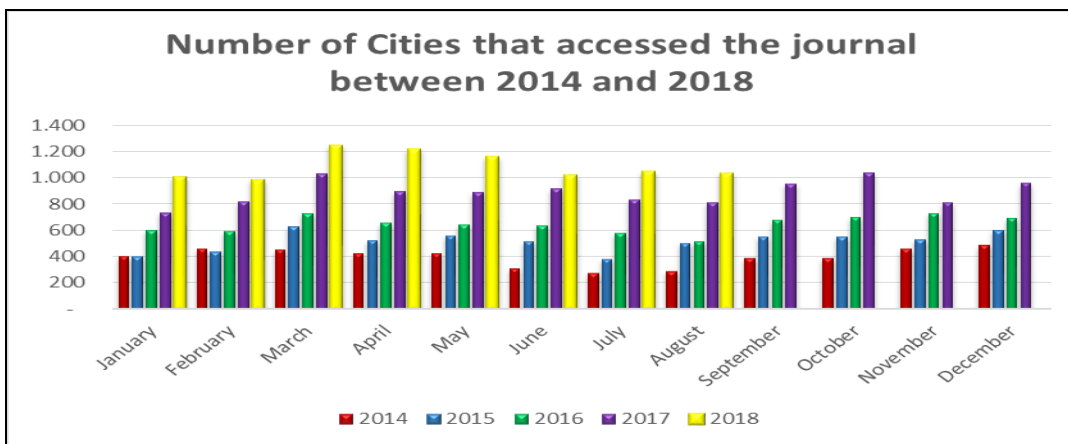


Figure 4: Amount of cities between 2014 and 2018



The Figure 5 shows the averages of views on the journal in the period between the years of 2014 and 2016.

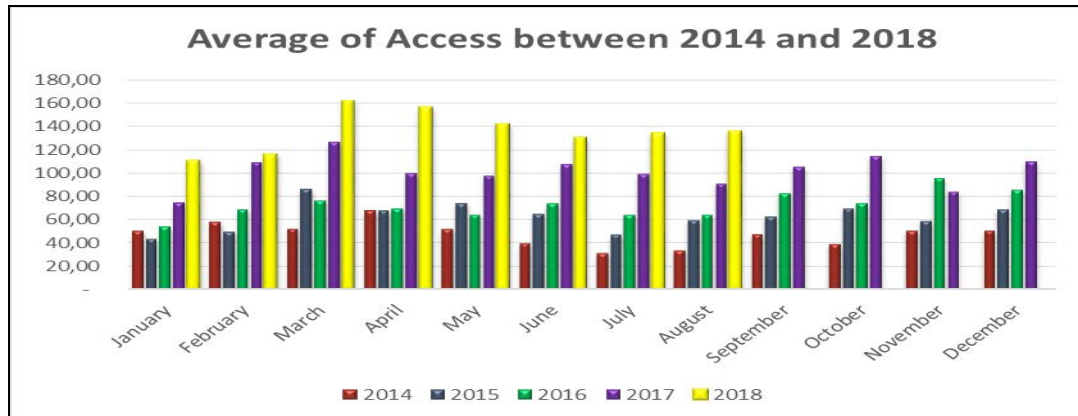


Figure 5: Amount of average between 2014 and 2018

The Figure 6 shows the comparison of the number of countries, around the world, that have accessed the journal.

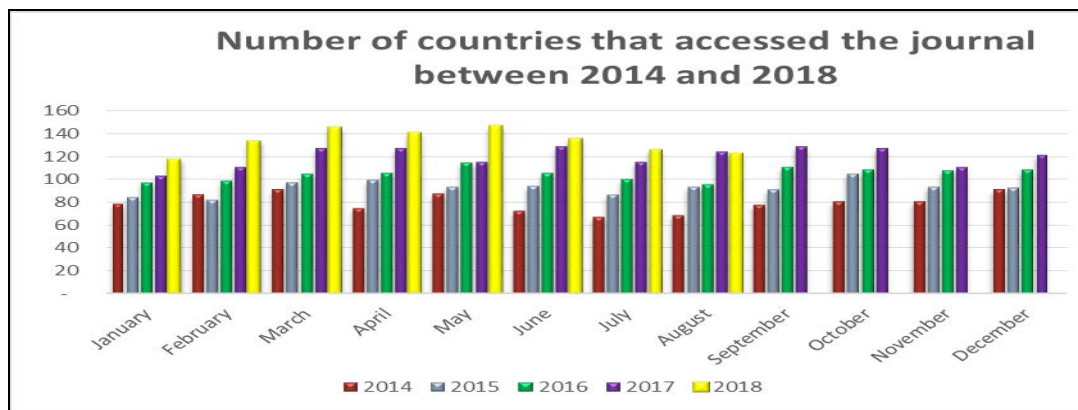


Figure 6: Amount of countries between 2014 and 2018

The Figure 7 shows the comparison of the number of users, around the world, that have accessed the journal.

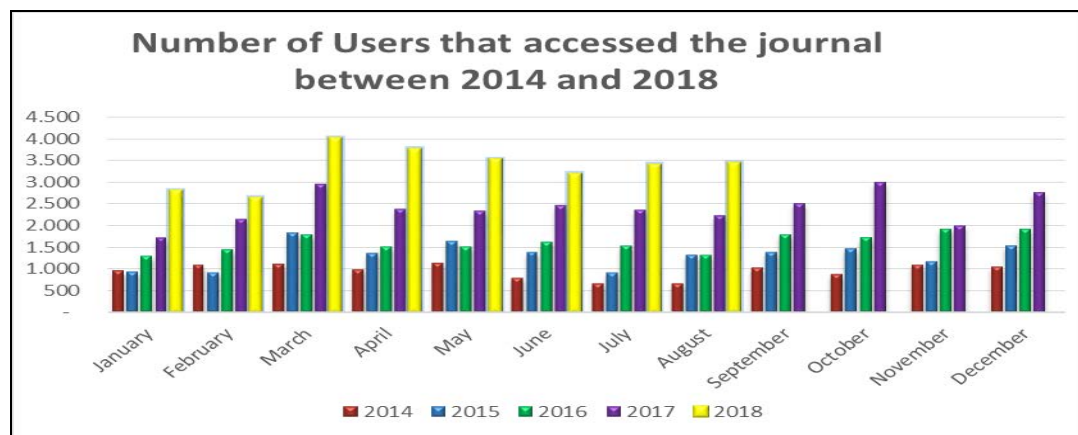


Figure 7: Amount of users between 2014 and 2018



The Figure 8 shows the comparison of the number of viewers, around the world, that have accessed the journal.

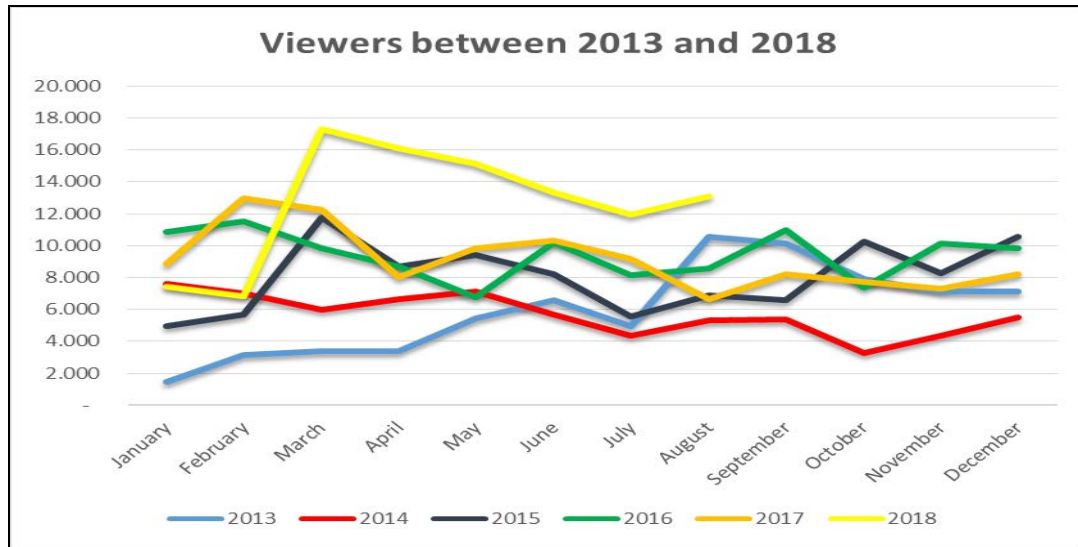


Figure 8: Amount of Viewers between 2013 and 2018

Figure 9 shows the overall evolution accumulated in the 12 months, as well as the visualizations between the years of 2013 and 2018 and that can be compared with Figure 8.

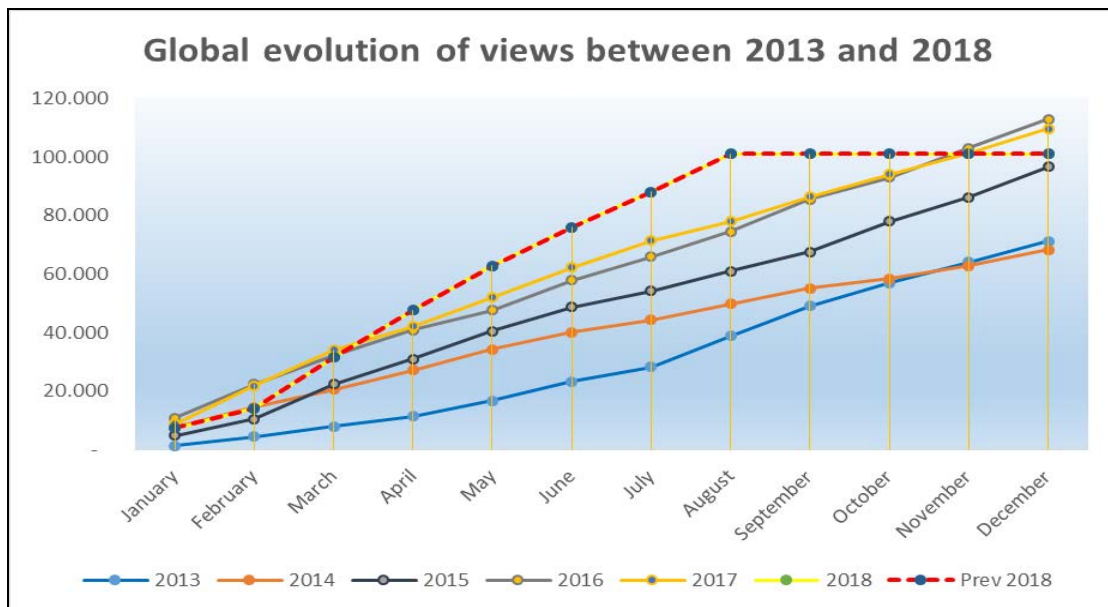


Figure 9: Global evolution of views between 2013 and 2018

Figure 10 shows the evolutionary chart of resolutions address the articles registered in Crossref since 2014, which is based on monthly report. This graph can be seen the evolution of the journal has achieved.



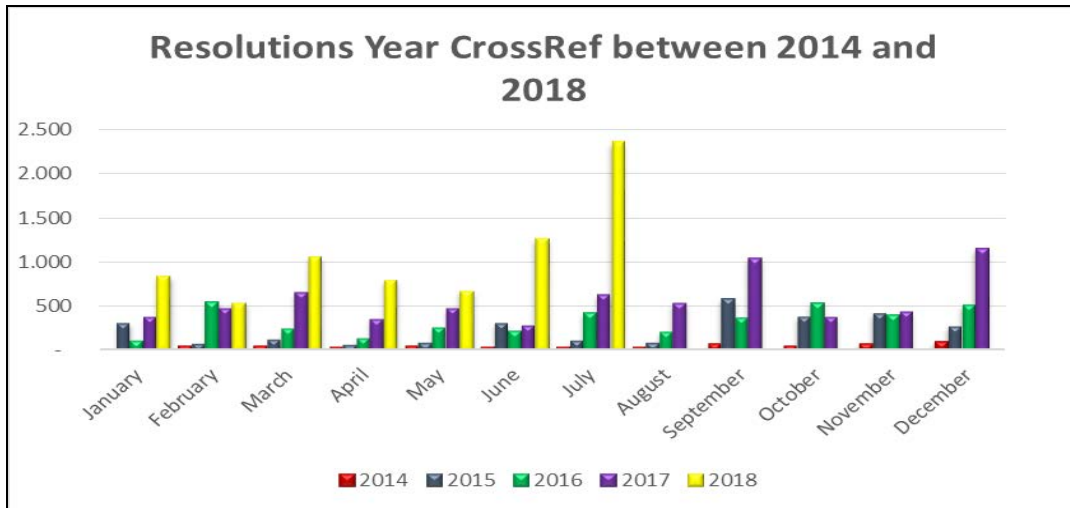


Figure 10: Resolution Report for prefix 10.14807 from between 2014 and 2018

In Figure 11, the graph that presents the profile of the users that access our journal is presented, which are classified by age and sex. According to the Google analysis tool, the age groups that most access is between 25 and 34 years.

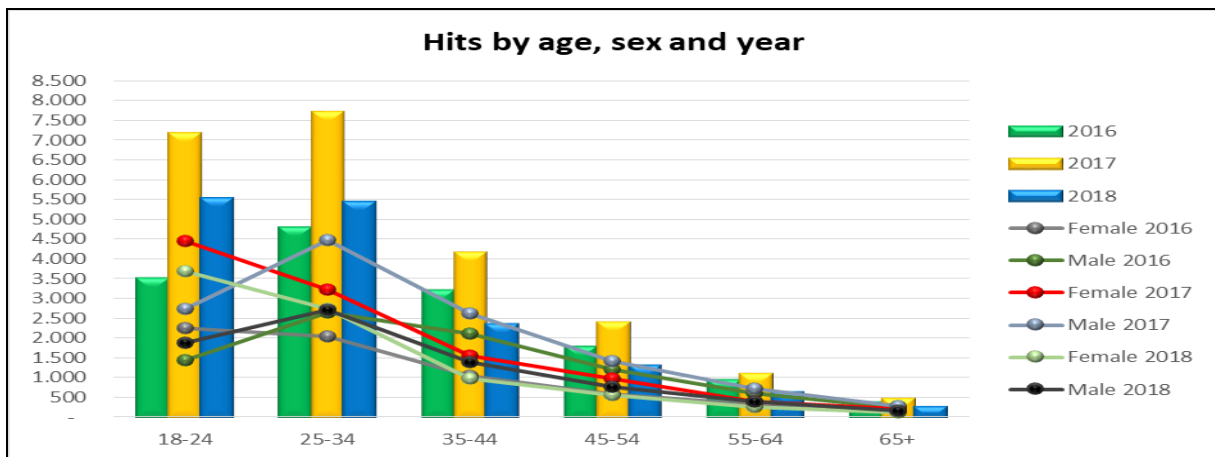


Figure 11: Profile of the users that access the journal, classified by age and sex.

We appreciate the intense participation of all colleagues, which has made our journal become a place of wide dissemination of knowledge.

The following content will be presented with the titles, authors and the pages of all of the articles published in this edition issue.

EDITORIAL VOLUME 9, ISSUE 3 (1060-1067)

Paulo Cesar Chagas Rodrigues

DOI: <http://dx.doi.org/10.14807/ijmp.v9i3.517>

OCCUPATIONAL RISKS: PERCEPTUAL MAP CONSTRUCTION USING PSYCHOMETRIC PARADIGM AND MULTIVARIATE METHODS (750766)

Moacyr Machado Cardoso Junior

DOI: <http://dx.doi.org/10.14807/ijmp.v9i3.712>



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THE IMPLEMENTATION AND USE OF THE "5S" AND KAIZEN PROGRAM FOR THE MANAGEMENT OF SEWING OFFICES OF A MIDDLE FAMILY COMPANY (767-784)

Wagner Cardoso, Edson Bassi, Jéssica Fernanda Bertosse, Rafael Mestre Saes, Jorge Alberto Achcar

DOI: <http://dx.doi.org/10.14807/ijmp.v9i3.726>

CONCEPTS OF GREEN PORT OPERATIONS – ONE KIND OF SELF-DIAGNOSIS METHOD TO THE PORT OF SANTOS - BRAZIL (785-809)

Delmo Alves de Moura, Davi Goulart de Andrade

DOI: <http://dx.doi.org/10.14807/ijmp.v9i3.733>

APPLICATION OF SIX SIGMA USING DEFINE MEASURE ANALYZE IMPROVE CONTROL (DMAIC) METHODOLOGY IN GARMENT SECTOR (810-826)

Abdur Rahman, Salaha Uddin Chowdhury Shaju, Sharan Kumar Sarkar, Mohammad Zahed Hashem, S. M. Kamrul Hasan, Umainul Islam

DOI: <http://dx.doi.org/10.14807/ijmp.v9i3.732>

ANALYSIS ON IMPROVING OPERATIONAL EFFICIENCY OF CONSTRUCTION PROJECT SITE (827-839)

P. Muralidhar

DOI: <http://dx.doi.org/10.14807/ijmp.v9i3.686>

TOTAL QUALITY MANAGEMENT IN THE BIOPHARMACEUTICAL INDUSTRY: "PLANNING AND DEVELOPMENT OF QUALITY FUNCTION DEPLOYMENT (QFD) FOR THE RESEARCH AND DEVELOPMENT OF PRODUCTS AND PROCESSES OF HUMAN PLASMA DERIVED PRODUCTS" (840-868)

Sergio Alejandro Oviedo Albarracin

DOI: <http://dx.doi.org/10.14807/ijmp.v9i3.751>

CORPORATE CULTURE: A KEY TO SIMULATE INNOVATION (869-888)

Leandro Adolfo Viltard, Mario N. Acebo

DOI: <http://dx.doi.org/10.14807/ijmp.v9i3.735>

THE MARKETING STRATEGY OF FIRMS: AN INSIDE OUT PERSPECTIVE (889-906)

Aschalew Degoma Durie, Getie Anduaalem

DOI: <http://dx.doi.org/10.14807/ijmp.v9i3.757>

USING SELF-SERVICE TECHNOLOGIES IN HOSPITALITY SETTING (907-932)

Telma Aline Torrichelli, Hamilton Pozo

DOI: <http://dx.doi.org/10.14807/ijmp.v9i3.785>

THE CONCEPT OF THE INDUSTRY 4.0 IN A GERMAN MULTINATIONAL INSTRUMENTATION AND CONTROL COMPANY: A CASE STUDY OF A SUBSIDIARY IN BRAZIL (933-957)

Renato Mana, Francisco I. Giocondo César, Ieda Kanashiro Makiya, Waini Volpe

DOI: <http://dx.doi.org/10.14807/ijmp.v9i3.665>



THE EFFECT OF WOMEN DIRECTOR ON BANKS PERFORMANCE: EVIDENCE FROM PAKISTAN (958-983)

Seema Chandani, Mashal Mabood, Waqas Mahmood

DOI: <http://dx.doi.org/10.14807/ijmp.v9i3.737>

APPLICATION OF THEORY OF PLANNED BEHAVIOR IN SHRIMP CONSUMER BEHAVIOR ANALYSIS (984-1001)

Anindila Fitria Ghifarini, Ujang Sumarwan, Mukhamad Najib

DOI: <http://dx.doi.org/10.14807/ijmp.v9i3.705>

THE CONTRIBUTION OF GREEN LOGISTICS AND SUSTAINABLE PURCHASING FOR GREEN SUPPLY CHAIN MANAGEMENT (1002-1026)

Cassia Regina Bianchini Teixeira, Andre Luis Assumpção, Andre Luiz Correa, Antonio Francisco Savi, Glauca Aparecida Prates

DOI: <http://dx.doi.org/10.14807/ijmp.v9i3.789>

STUDY OF FRUIT PULP CHAIN FROM THE PERSPECTIVE OF SUPPLY CHAIN MANAGEMENT (SCM) (1027-1043)

Jéssica dos Santos Leite Gonella, Eduardo Guilherme Satolo, Ana Elisa Bressan Smith Lourenzani, Renato Luis Garrido Monaro, Sergio Silva Braga Júnior

DOI: <http://dx.doi.org/10.14807/ijmp.v9i3.778>

CREATING SUSTAINABLE VALUE (CSV) AND INNOVATION PROCESS UNDER STAKEHOLDER THEORY (1044-1059)

Iara Tonissi Moroni Cutovoi

DOI: [http:// dx.doi.org/10.14807/ijmp.v9i3.405](http://dx.doi.org/10.14807/ijmp.v9i3.405)

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Prof. Dr. Paulo Cesar Chagas Rodrigues
Chief Editor

