



## ***Editorial Introduction***

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This issue of the *Independent Journal of Management & production (IJM&P)* features a selection of articles submitted and revised until March 2017. Observe the works are the fruit of research and publications of undergraduate, postgraduate and entrepreneurs.

***It is important to mention that all the works are showed without any kind of payment. All of them are published free from payments or taxes.***

The publication also counts on the work of researchers from various parts of the world, which have undergone a process of peer review.

As chief editor of *IJM&P*, I am indebted to all members of the editorial board and reviewers, which contributed to achieve a very decent job during the evaluation and revision. Moreover, that they have contributed to the Journal in recognition of the international scientific community.

In addition, with all the authors, who trusted the results of their research and publications to the scrutiny of editors and reviewers who are part of our Journal.

In February 2017, the index of periodicals indexed by CAPES was published, a Brazilian organ that measures the quality of the periodicals. And our journal has obtained the classification B2 in three areas of interest, which represents the recognition of the international scientific community regarding our work.

The first table presents how our collaborators, by their categories of study and sex are.



Table 1: Distribution of users by degree

	<i>Dr. Ph.D.</i>	<i>MSc.</i>	<i>Dr./Ph.D. Student</i>	<i>MSc. Student</i>	<i>Specialist</i>	<i>Professors</i>	<i>Students</i>	<i>Others</i>	<i>Total</i>
<b>Male</b>	<b>932</b>	<b>231</b>	<b>227</b>	<b>60</b>	<b>29</b>	<b>23</b>	<b>33</b>	<b>93</b>	<b>1,628</b>
<b>Female</b>	<b>347</b>	<b>106</b>	<b>115</b>	<b>15</b>	<b>11</b>	<b>3</b>	<b>28</b>	<b>24</b>	<b>649</b>

From the data provided in Table 1 on the distribution users by titration, Figure 1 shows the percentage of each titration.

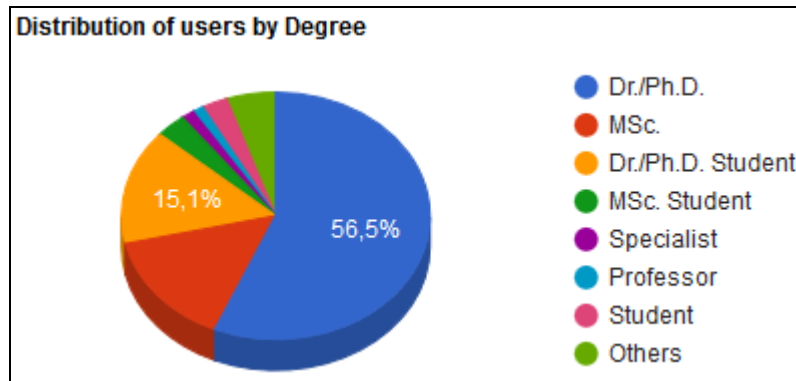


Figure 1: Distribution chart for degree

In the period from January, 01 to May, 31 2017, the journal was accessed by approximately 10,922 users, of approximately 2,408 cities and 164 countries, in the Figure 2 is presented the map mundi, in which can be observed the countries of where was originating the access (GOOGLE, 2017).

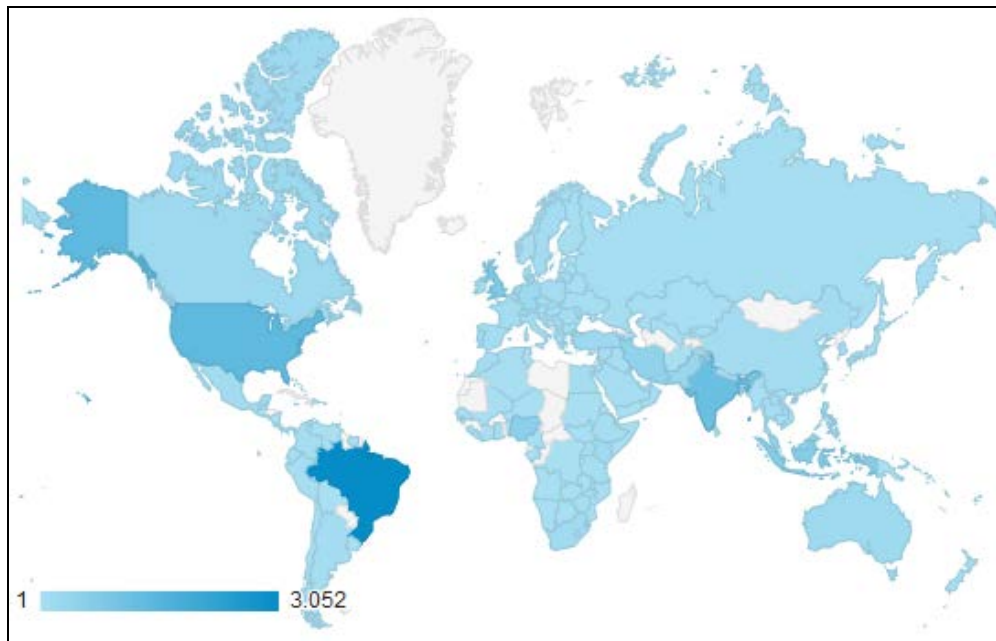


Figure 2: Countries that have accessed the journal

The Table 2 shows the preview data and journal access, since its creation in 2010.

Table 2: views by volume/number

Year	Country	Cities	Access	Users	Viewers
2010	25	75	340	181	5,474
2011	75	343	1,510	1,024	12,942
2012	83	444	2,187	1,406	15,499
2013	118	1,208	11,946	6,006	71,264
2014	146	1,978	17,440	10,503	68,340
2015	147	2,307	23,017	14,460	96,735
2016	162	2,911	26,654	17,847	112,928
2017	164	2,408	15,321	10,919	51,855

In Figures 3, 4, 5, 6, 7, 8 and 9 is shown a graph of the amount of hits that the journal received between January 1, 2014 and Feb 28, 2017; these data are based on information provided by the Google analytics.

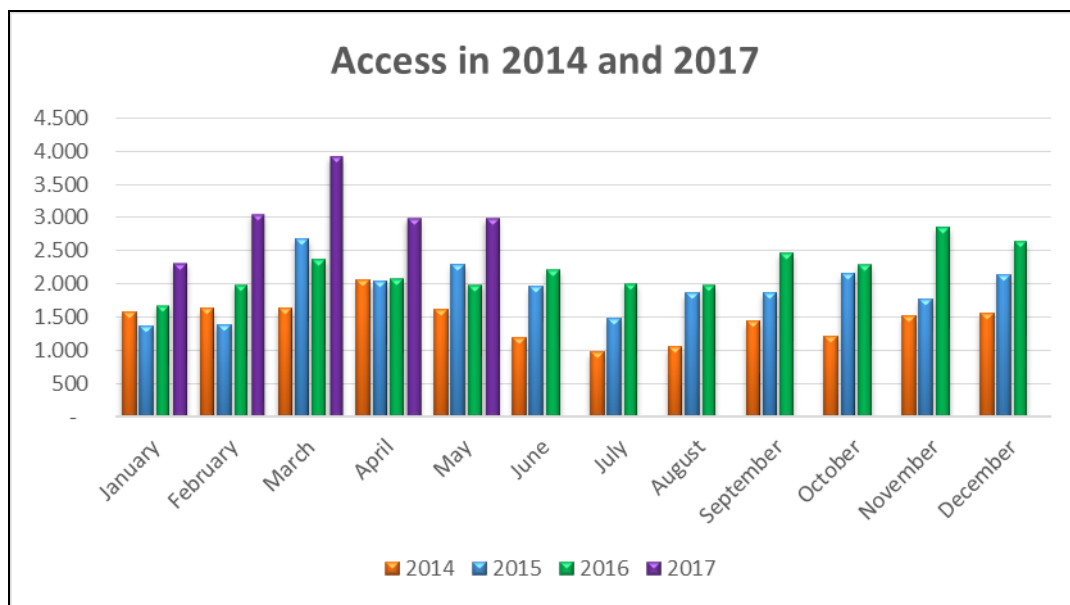


Figure 3: amount of hits between 2014 and 2017

The Figure 4 shows the comparison of the number of cities, around the world, that have accessed the journal.

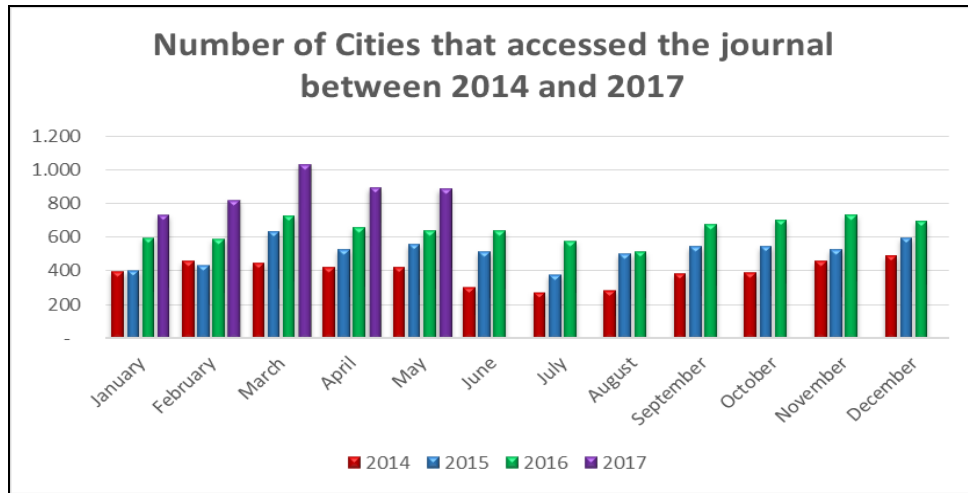


Figure 4: Amount of cities between 2014 and 2017

The Figure 5 shows the averages of views on the journal in the period between the years of 2014 and 2016.

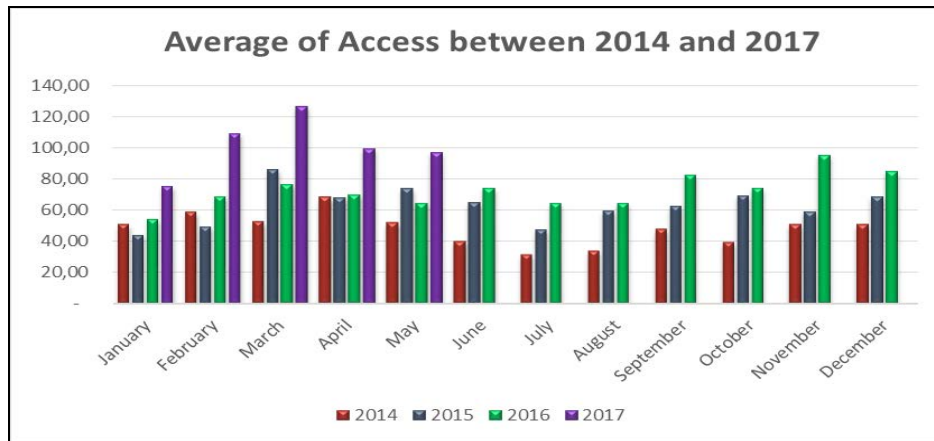


Figure 5: Amount of average between 2014 and 2017

The Figure 6 shows the comparison of the number of countries, around the world, that have accessed the journal.

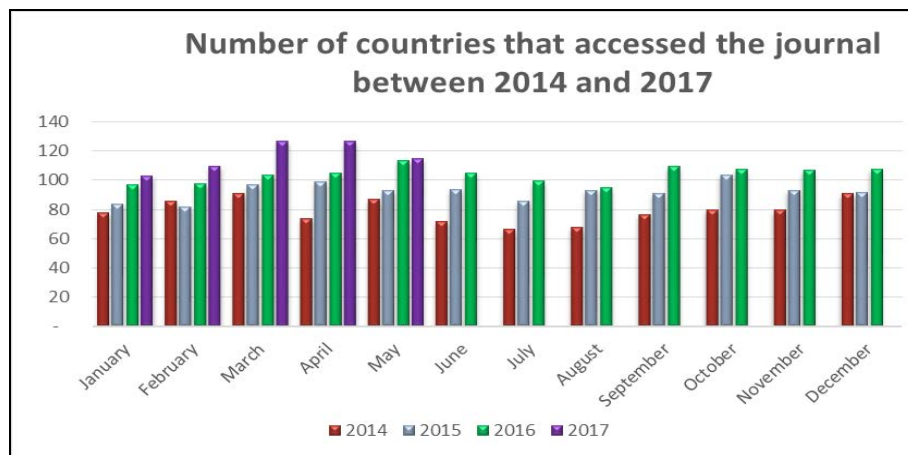


Figure 6: Amount of countries between 2014 and 2017



The Figure 7 shows the comparison of the number of users, around the world, that have accessed the journal.

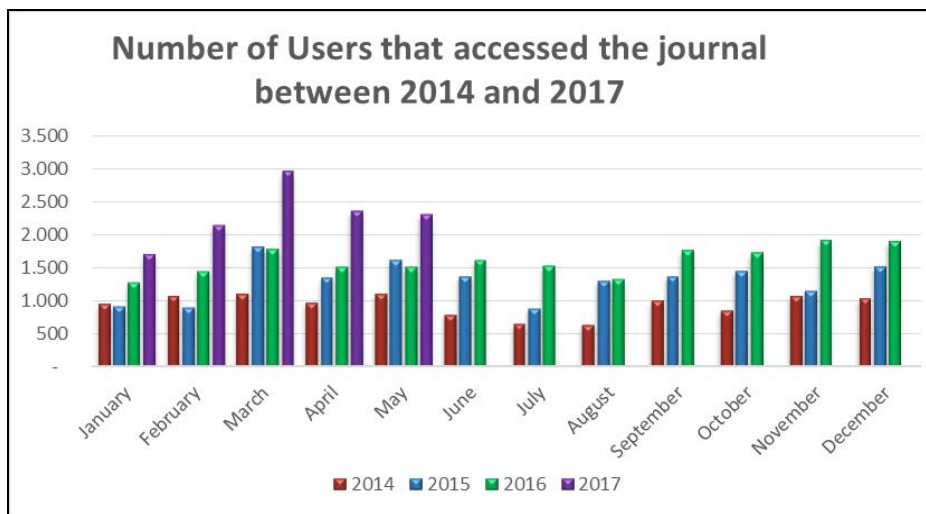


Figure 7: Amount of users between 2014 and 2017

The Figure 8 shows the comparison of the number of viewers, around the world, that have accessed the journal.

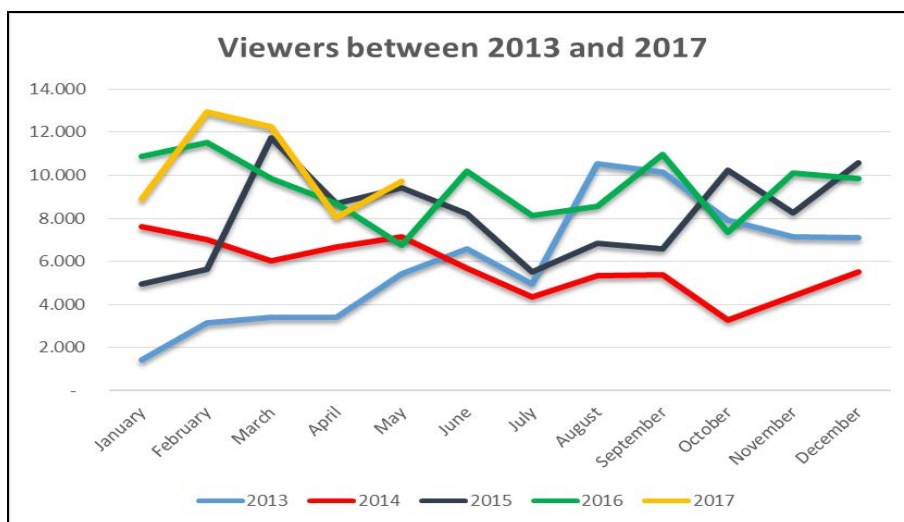


Figure 8: Amount of Viewers between 2013 and 2017

Figure 9 shows the evolutionary chart of resolutions address the articles registered in Crossref since 2014, which is based on monthly report. This graph can be seen the evolution of the journal has achieved.

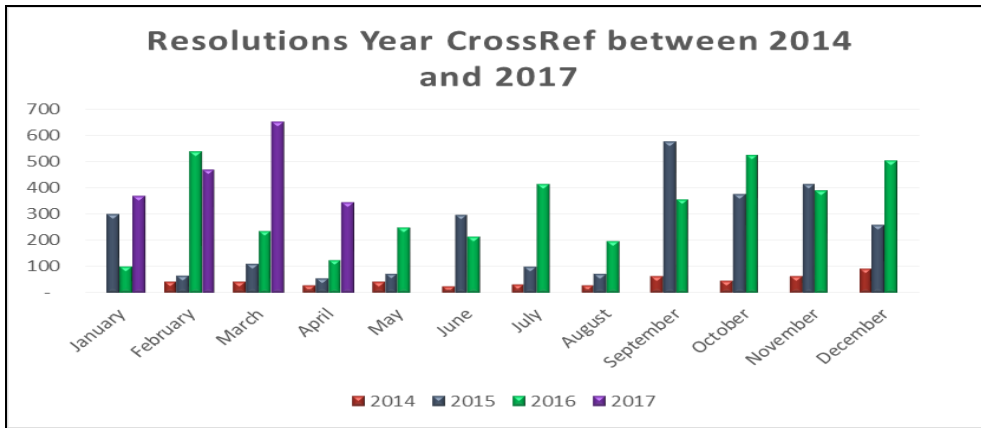


Figure 9: Resolution Report for prefix 10.14807 from between 2014 and 2017

In Figure 10, the graph that presents the profile of the users that access our journal is presented, which are classified by age and sex. According to the Google analysis tool, the age groups that most access is between 25 and 34 years.

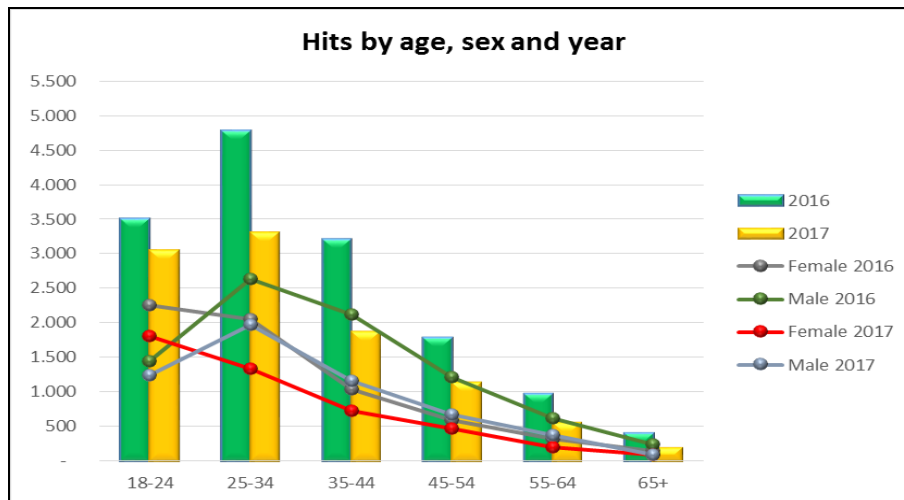


Figure 10: Profile of the users that access the journal, classified by age and sex.

We appreciate the intense participation of all colleagues, which has made our journal become a place of wide dissemination of knowledge.

The following content will be presented with the titles, authors and the pages of all of the articles published in this edition issue.

**EDITORIAL VOLUME 8, ISSUE 2 (263-270)**

*Paulo Cesar Chagas Rodrigues*

DOI: <http://dx.doi.org/10.14807/ijmp.v8i2.506>

**MOBILE AND CLOUD BASED SYSTEMS PROPOSAL FOR A CENTRALIZED MANAGEMENT OF EDUCATIONAL INSTITUTIONS (271-286)**

*Leandro Medeiros de Almeida Machado, Felipe José Lopes Rita, Carlos Henrique da Silva Santos*

DOI: <http://dx.doi.org/10.14807/ijmp.v8i2.540>



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**OPTIMUM COMBINATION OF PROCESS PARAMETERS TO OPTIMIZE SURFACE ROUGHNESS AND CHIP THICKNESS DURING END MILLING OF ALUMINIUM 6351-T6 ALLOY USING TAGUCHI GREY RELATIONAL ANALYSIS (287-298)**

*Reddy Sreenivasulu*

DOI: <http://dx.doi.org/10.14807/ijmp.v8i2.546>

**A FUZZY INVENTORY MODEL WITH UNIT PRODUCTION COST, TIME DEPENDENT HOLDING COST, WITH-OUT SHORTAGES UNDER A SPACE CONSTRAINT: A PARAMETRIC GEOMETRIC PROGRAMMING APPROACH (299-318)**

*Sahidul Islam, Wasim Akram Mandal*

DOI: <http://dx.doi.org/10.14807/ijmp.v8i2.535>

**FEASIBILITY ANALYSIS OF UAV IN DENGUE CONTROL (319-334)**

*Daiane Maria de Genaro Chirolí, Murillo Martins Montilha, Márcia Marcondes Altimari Samed*

DOI: <http://dx.doi.org/10.14807/ijmp.v8i2.539>

**EMOTIONAL INTELLIGENCE AND SUCCESSFUL CHANGE MANAGEMENT IN THE NIGERIAN BANKING INDUSTRY (335-361)**

*John N. N. Ugoani*

DOI: <http://dx.doi.org/10.14807/ijmp.v8i2.550>

**STRATEGY, PERFORMANCE EVALUATION AND PROCESS MANAGEMENT IN HIGHER EDUCATION INSTITUTIONS (362-377)**

*Sabrina Letícia Couto da Silva, Letícia Canal Vieira, Everson Pinto da Silva*

DOI: <http://dx.doi.org/10.14807/ijmp.v8i2.476>

**THE QUASI EXPERIMENTAL STUDY OF THE INFLUENCE OF ADVERTISING CREATIVITY AND EXPOSURE INTENSITY TOWARD BUYING ACTION WITH AIDA APPROACH (378-394)**

*Ramdan Dede Budiawan, Arif Satria, Megawati Simanjuntak*

DOI: <http://dx.doi.org/10.14807/ijmp.v8i2.526>

**COLLABORATION AND CRISIS IN MEGA PROJECTS: A STUDY IN CROSS CORPORATE CULTURE CONFLICT AND ITS RESOLUTION (395-415)**

*Karen Smits, Robert A. Brownlow*

DOI: <http://dx.doi.org/10.14807/ijmp.v8i2.556>

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*Dwi Meilia Fitriyani, Lilik Noor Yuliati, Megawati Simanjuntak*

DOI: <http://dx.doi.org/10.14807/ijmp.v8i2.525>

**APPLICATION OF QUEUING THEORY TO A FAST FOOD OUTFIT: A STUDY OF BLUE MEADOWS RESTAURANT (441-458)**

*Seigha Gumus, Gordon Monday Bubou, Mobolaji Humphrey Oladeinde*

DOI: <http://dx.doi.org/10.14807/ijmp.v8i2.576>



**DIGITAL MANUFACTURING, INDUSTRY 4.0, CLOUD COMPUTING AND THING INTERNET: BRAZILIAN CONTEXTUALIZATION AND REALITY (459-473)**

Wagner Cardoso, Walther Azzolini Junior, Jéssica Fernanda Bertosse, Edson Bassi, Emanuel Soares Ponciano

DOI: <http://dx.doi.org/10.14807/ijmp.v8i2.572>

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DOI: <http://dx.doi.org/10.14807/ijmp.v8i2.580>

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DOI: <http://dx.doi.org/10.14807/ijmp.v8i2.441>

**ANALYSIS OF LIFESTYLE, INNOVATION PRODUCTS, AND MARKETING MIX OF PRODUCT PURCHASE DECISION HEN'S INSTANT OMELETTE (CASE STUDY IN PT ECO NATURE MULTIINDO) (519-535)**

Muhammad Harun Al Rasyid, Lilik Noor Yuliaty, Agus Maulana

DOI: <http://dx.doi.org/10.14807/ijmp.v8i2.553>

**SOCIAL NETWORK ANALYSIS ON LEAN PRODUCTION AND WORLD CLASS MANUFACTURING: HOW ARE ASSOCIATED IN THE LITERATURE? (536-560)**

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DOI: <http://dx.doi.org/10.14807/ijmp.v8i2.596>

**June 1, 2017**

Prof. Dr. Paulo Cesar Chagas Rodrigues  
**Chief Editor**

