



## ***Editorial Introduction***

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This issue of the ***Independent Journal of Management & production (IJM&P)*** features a selection of articles submitted and revised until January 2016. Observe the works are the fruit of research and publications of undergraduate, postgraduate and entrepreneurs.

*It is important to mention that all the works are showed without any kind of payment. All of them are published free from payments or taxes.*

The publication also counts on the work of researchers from various parts of the world, which have undergone a process of peer review.

As chief editor of ***IJM&P***, I am indebted to all members of the editorial board and reviewers, which contributed to achieve a very decent job during the evaluation and revision. Moreover, that they have contributed to the Journal in recognition of the international scientific community.

In addition, with all the authors, who trusted the results of their research and publications to the scrutiny of editors and reviewers who are part of our Journal.

Since 2015 we are promoting the dissemination of articles published on LinkedIn Pulse, through Chief Editor account of Professor Dr. Paulo Cesar Chagas Rodrigues.

This attitude has increased the visibility of the research published in our journal and thus increasing the visibility of the authors, in one of the biggest social and business networks.

From this edition on the magazine will show a new thing, which is the availability of articles in HTML format as a way to increase the accessibility to work.



The first table presents how our collaborators, by their categories of study and sex are.

	<i>Dr. Ph.D.</i>	<i>MSc.</i>	<i>Dr./Ph.D. Student</i>	<i>MSc. Student</i>	<i>Specialist</i>	<i>Professors</i>	<i>Students</i>	<i>Others</i>	<i>Total</i>
<b>Male</b>	<b>764</b>	<b>199</b>	<b>182</b>	<b>43</b>	<b>28</b>	<b>19</b>	<b>20</b>	<b>88</b>	<b>1,343</b>
<b>Female</b>	<b>266</b>	<b>96</b>	<b>99</b>	<b>13</b>	<b>8</b>	<b>2</b>	<b>13</b>	<b>25</b>	<b>522</b>

Table 1: Distribution of users by degree

From the data provided in Table 1 on the distribution users by titration, Figure 1 shows the percentage of each titration.

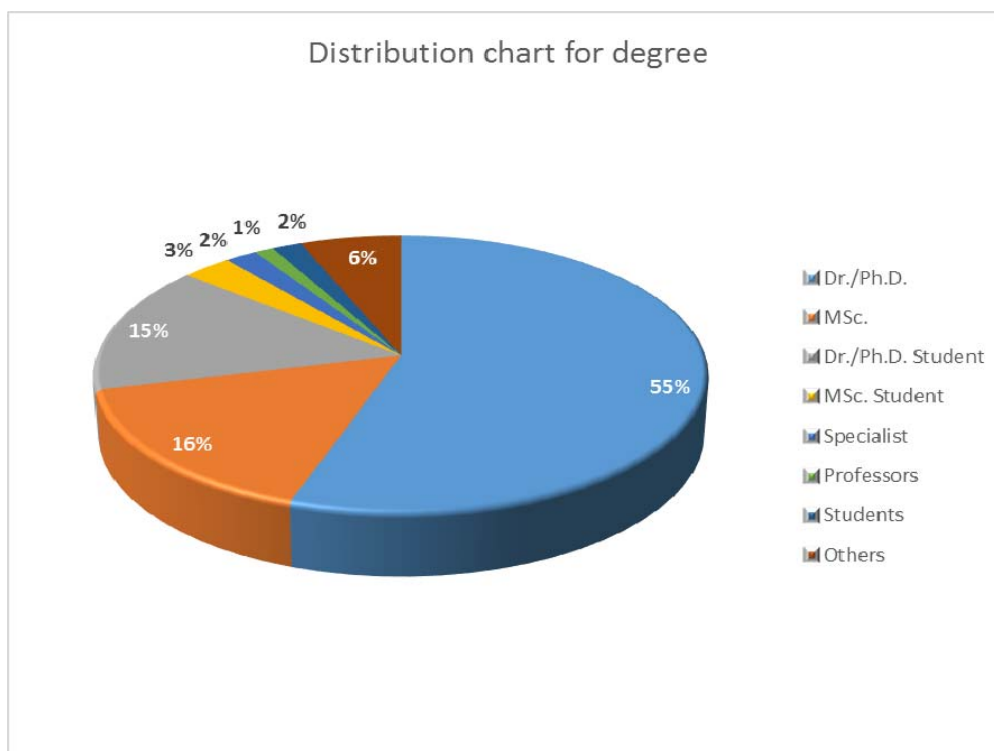


Figure 1: Distribution chart for degree

The Tables 2 and 3 present the medium values and the percentage of viewing yearly and by volume/number, to the day November 30, 2015.

Table 2: views by year of publication

<i>Year</i>	<i>Views</i>	<i>No. Articles</i>	<i>Average</i>	<i>Percentage</i>
<b>2010</b>	<b>3,599</b>	<b>3</b>	<b>1,200</b>	<b>2.4073</b>
<b>2011</b>	<b>6,459</b>	<b>5</b>	<b>1,292</b>	<b>4.3203</b>
<b>2012</b>	<b>10,023</b>	<b>7</b>	<b>1,432</b>	<b>6.7042</b>
<b>2013</b>	<b>45,914</b>	<b>35</b>	<b>1,312</b>	<b>30.7111</b>
<b>2014</b>	<b>61,683</b>	<b>64</b>	<b>964</b>	<b>41.2587</b>
<b>2015</b>	<b>21,825</b>	<b>62</b>	<b>352</b>	<b>14.5984</b>



Table 3: views by volume/number

<i>Edition</i>	<i>Views</i>	<i>Nº Articles</i>	<i>Average</i>	<i>Percentage</i>	<i>Edition</i>	<i>Views</i>	<i>Nº Articles</i>	<i>Average</i>	<i>Percentage</i>
V1_N1	3,599	3	1,200	2.4073	V5_N2	14,203	16	888	9.5001
V2_N1	3,946	2	1,973	2.6394	V5_N3	14,027	16	877	9.3824
V2_N2	2,513	3	838	1.6809	V5_N4	10,326	16	645	6.9069
V3_N1	2,193	2	1,097	1.4669	V6_N1	8,231	14	588	5.5056
V3_N2	7,830	5	1,566	5.2374	V6_N2	6,690	16	418	4.4748
V4_N1	27,063	21	1,289	18.1020	V6_N3	5,138	16	321	3.4367
V4_N2	18,851	14	1,347	12.6091	V6_N4	1,766	16	110	1.1812
V5_N1	23,127	16	1,445	15.4693					

In the Figure 2, are presented graphically some data. Tables 2 and 3, for example, the total quantity, on average and the percentage of views by edition and year.

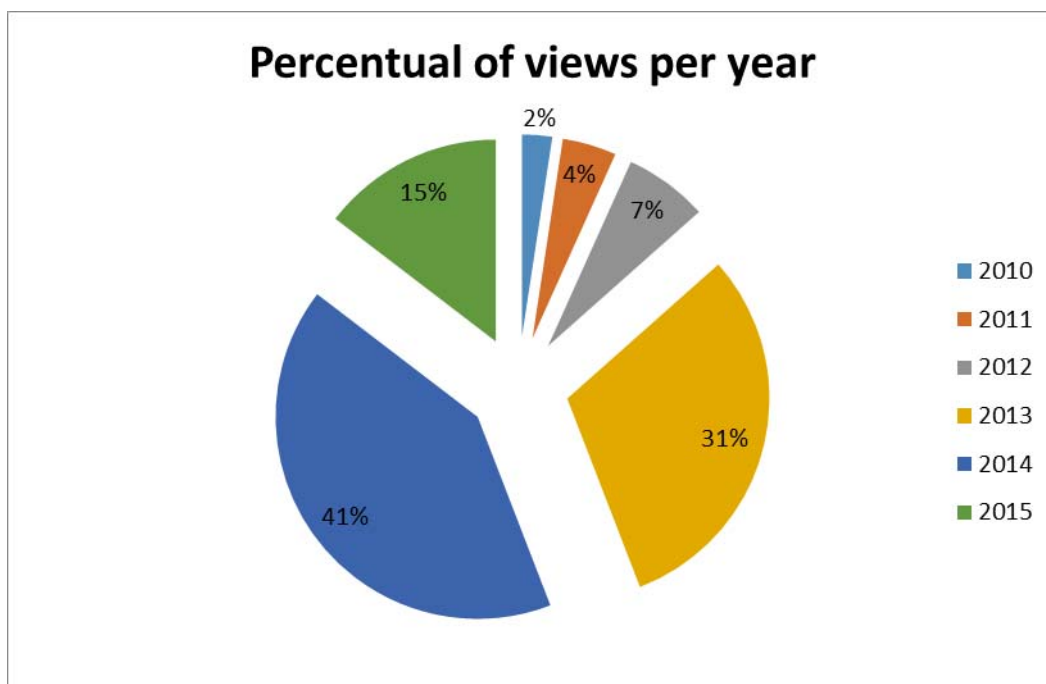


Figure 2: Percentage of viewing by year

In the period from January, 01 to February, 29 2016, the journal was accessed by approximately 2,652 users, of approximately 953 cities and 115 countries, in the Figure 3 is presented the map mundi, in which can be observed the countries of where was originating the access (GOOGLE, 2015).



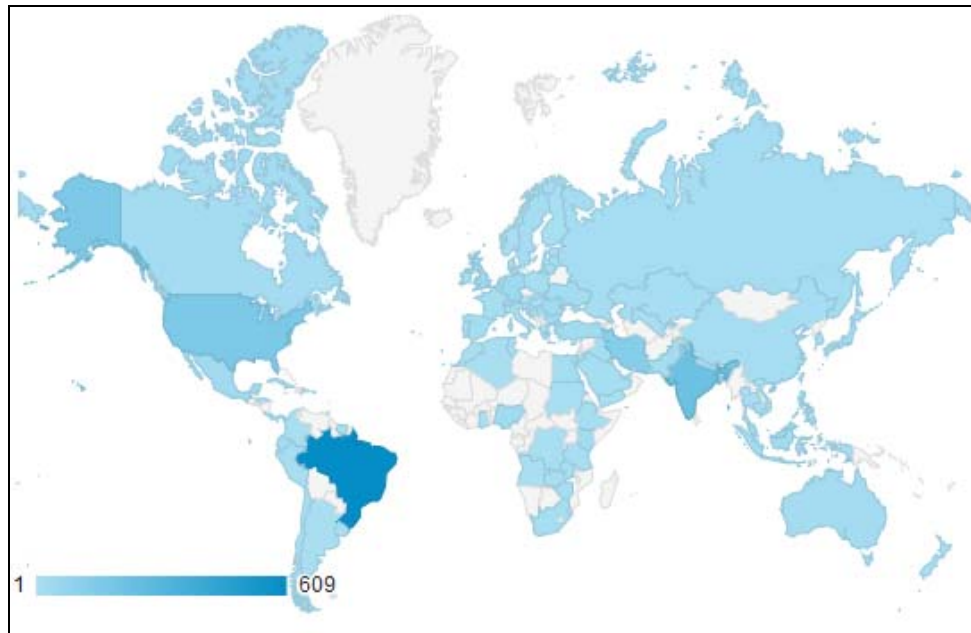


Figure 3: Countries that have accessed the journal

The Table 4 shows the preview data and journal access, since its creation in 2010.

Table 4: views by volume/number

<i>Year</i>	<i>Country</i>	<i>Cities</i>	<i>Access</i>	<i>Users</i>	<i>Viewers</i>
<b>2010</b>	<b>25</b>	<b>75</b>	<b>340</b>	<b>181</b>	<b>5474</b>
<b>2011</b>	<b>75</b>	<b>343</b>	<b>1,510</b>	<b>1,024</b>	<b>12942</b>
<b>2012</b>	<b>83</b>	<b>444</b>	<b>2,187</b>	<b>1,406</b>	<b>15499</b>
<b>2013</b>	<b>118</b>	<b>1,208</b>	<b>11,946</b>	<b>6,006</b>	<b>71264</b>
<b>2014</b>	<b>146</b>	<b>1,978</b>	<b>17,440</b>	<b>10,503</b>	<b>68340</b>
<b>2015</b>	<b>147</b>	<b>2,307</b>	<b>23,017</b>	<b>14,460</b>	<b>96735</b>
<b>2016</b>	<b>115</b>	<b>953</b>	<b>3,681</b>	<b>2,652</b>	<b>22,279</b>

In Figures 4, 5, 6, 7, 8 and 9 is shown a graph of the amount of hits that the journal received between January 1 2014 and November 30 2015; these data are based on information provided by the Google analytics.

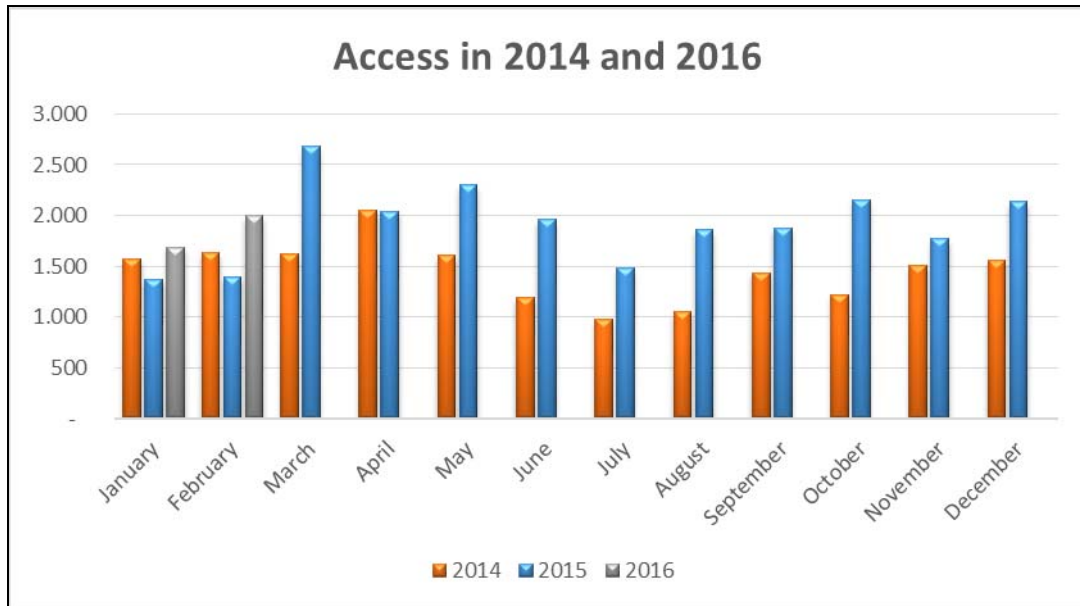


Figure 4: amount of hits between 2014 and 2015

The Figure 5 shows the comparison of the number of cities, around the world, that have accessed the journal.

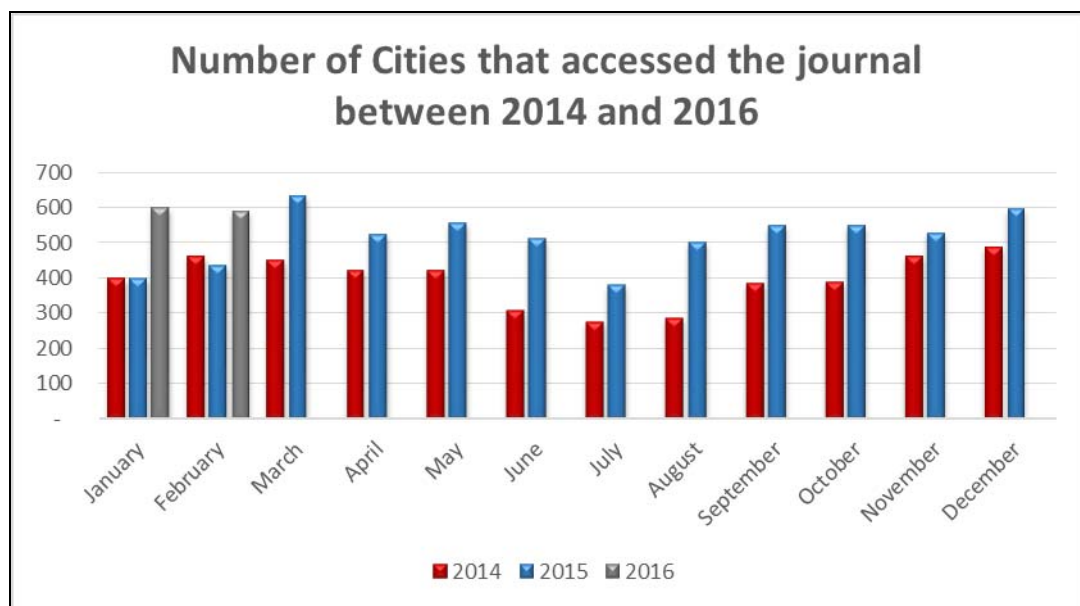


Figure 5: Amount of cities between 2014 and 2015

The Figure 6 shows the averages of views on the journal in the period between the years of 2014 and 2015.



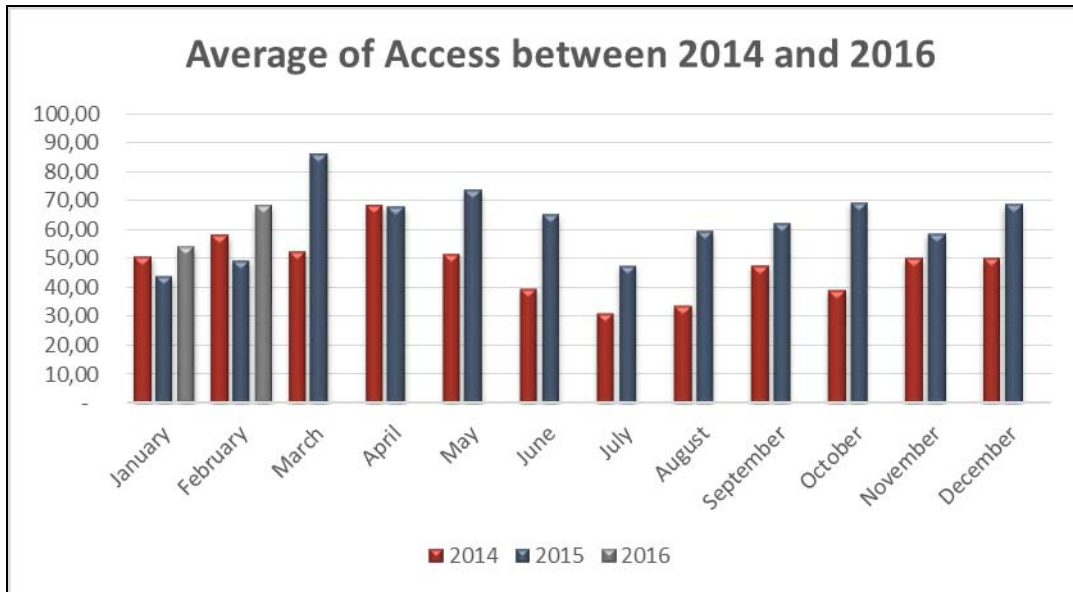


Figure 6: Amount of average between 2014 and 2015

The Figure 7 shows the comparison of the number of countries, around the world, that have accessed the journal.

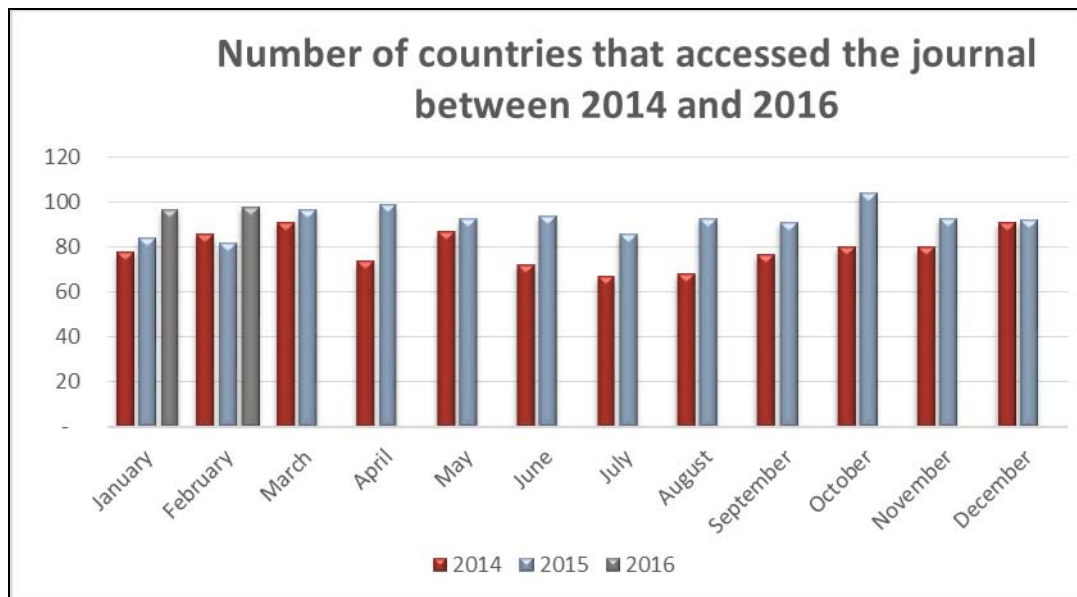


Figure 7: Amount of countries between 2014 and 2015

The Figure 8 shows the comparison of the number of users, around the world, that have accessed the journal.



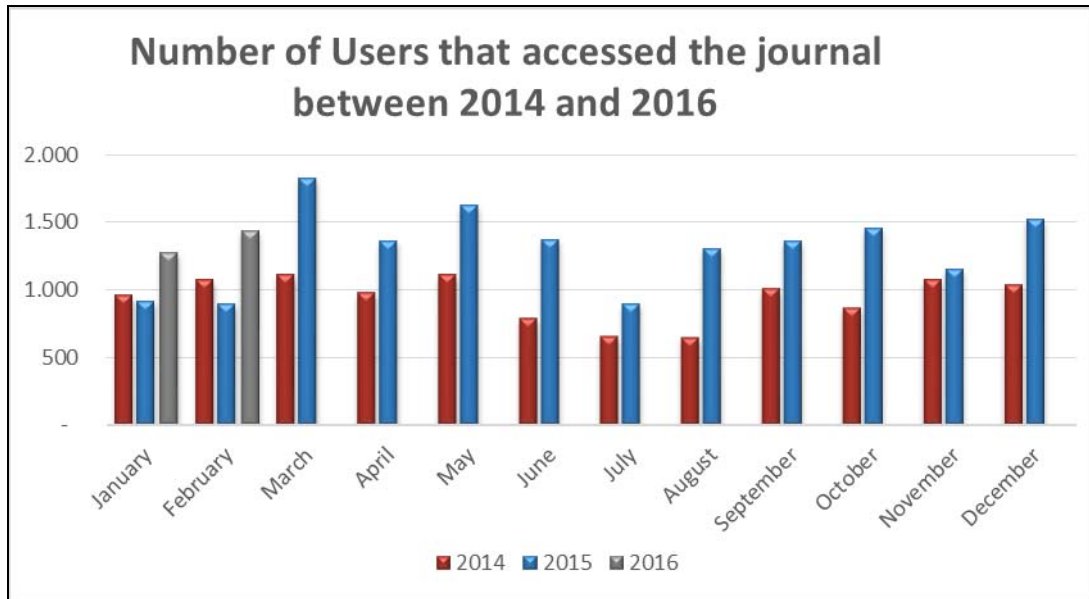


Figure 8: Amount of users between 2014 and 2015

The Figure 9 shows the comparison of the number of viewers, around the world, that have accessed the journal.

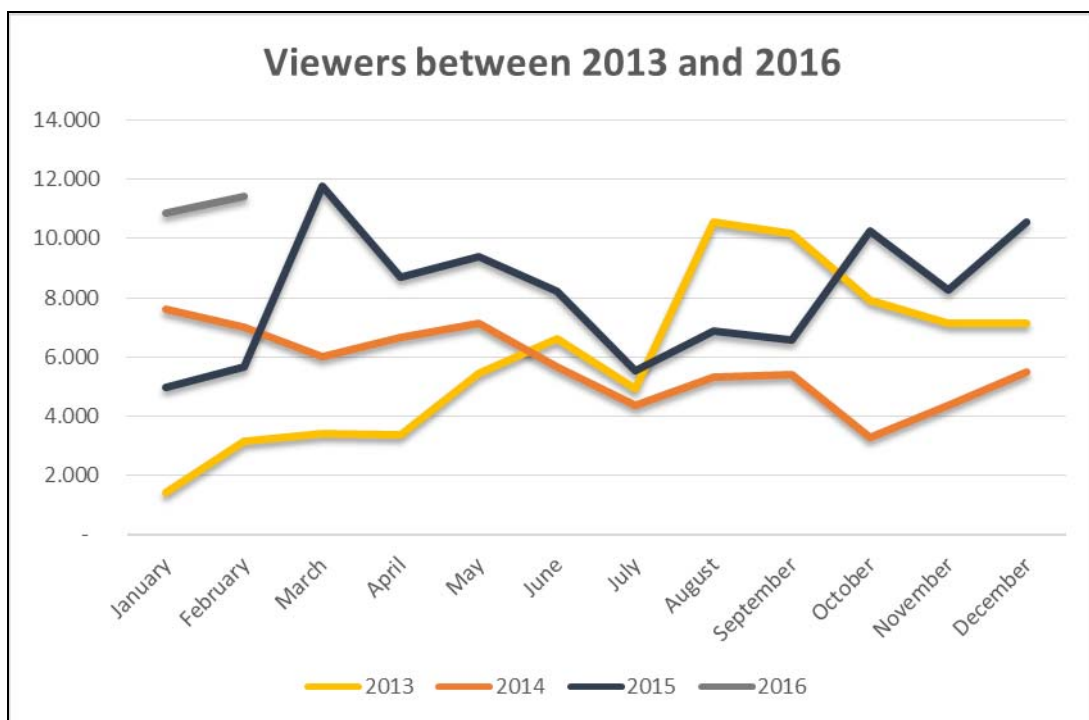


Figure 9: Amount of Viewers between 2014 and 2015

We appreciate the intense participation of all colleagues, which has made our journal become a place of wide dissemination of knowledge.

The following content will be presented with the titles, authors and the pages of all of the articles published in this edition issue.



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DOI: <http://dx.doi.org/10.14807/ijmp.v7i1.306>

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DOI: <http://dx.doi.org/10.14807/ijmp.v7i1.362>

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DOI: <http://dx.doi.org/10.14807/ijmp.v7i1.369>

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DOI: <http://dx.doi.org/10.14807/ijmp.v7i1.381>

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**Chief Editor**

*Prof. MSc. Carlos Antonio Pizarro Louzada*  
**Section Editor**

