



## Editorial Introduction

This issue of the *Independent Journal of Management & production (IJM&P)* features a selection of articles submitted and revised until May 2015. Observed that works are the fruit of research and publications of undergraduate, postgraduate and entrepreneurs.

*It is important to mention that all the works are showed without any kind of payment. All of them are published free from payments or taxes.*

The publication also counts on the work of researchers from various parts of the world, which have undergone a process of peer review.

As chief editor of *IJM&P*, I am indebted to all members of the editorial board and reviewers, which contributed to achieving a very decent job during the evaluation and revision. Moreover, that has contributed to the Journal in recognition of the international scientific community.

In addition, with all the authors, who trusted the results of their research and publications to the scrutiny of editors and reviewers who are part of our Journal.

The first table presents how our collaborators, by their categories of study and sex are.

Table 1: views by year of publication

	Dr. Ph.D.	MSc.	Dr./Ph.D. Student	MSc. Student	Specialist	Professors	Students	Others	Total
Male	496	115	125	30	17	17	18	86	904
Female	160	54	68	7	7	2	7	24	329



PUBLISHED BY



SPONSORS BY



The Tables 2 and 3 present the medium values and the percentage of viewing yearly and by volume/number, to the day 28 of February of 2015.

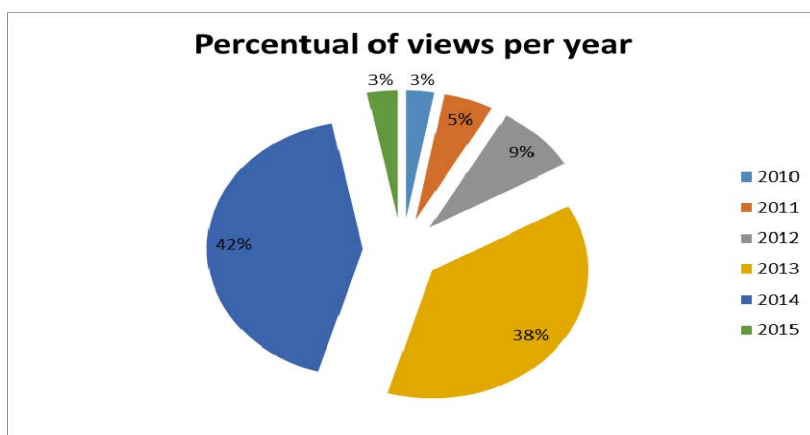
**Table 2: views by year of publication**

<b>Year</b>	<b>Views</b>	<b>No. Articles</b>	<b>Average</b>	<b>Percentage</b>
2010	2688	3	896	2,9912
2011	4649	5	930	5,1733
2012	7674	7	1096	8,5395
2013	34108	35	975	37,9547
2014	37878	64	592	42,1499
2015	2868	14	205	3,1915

**Table 3: views by volume/number**

<b>Edition</b>	<b>Views</b>	<b>Nº Articles</b>	<b>Average</b>	<b>Percentage</b>
V1_N1	2688	3	896	2,9912
V2_N1	2892	3	964	3,2182
V2_N2	1757	2	879	1,9552
V3_N1	1580	2	790	1,7582
V3_N2	6094	5	1219	6,7813
V4_N1	19954	21	950	22,2044
V4_N2	14154	14	1011	15,7503
V5_N1	17712	16	1107	19,7096
V5_N2	9118	16	570	10,1463
V5_N3	6777	16	424	7,5413
V5_N4	4271	16	267	4,7527
V6_N1	2868	14	205	3,1915

In the Figure 1, are presented graphically some data. Tables 2 and 3, for example, the total quantity, on average and the percentage of views by edition and year.



**Figure 1: Percentage of viewing by year**



[<http://creativecommons.org/licenses/by/3.0/us/>]  
 Licensed under a Creative Commons Attribution 3.0 United States License

In the period from January, 01 to February, 28 2015, the journal was accessed by approximately 1,782 users, of approximately 656 cities and 97 countries, in the Figure 2 is presented the map mundi, in which can be observed the countries of where was originating the access (GOOGLE, 2015).

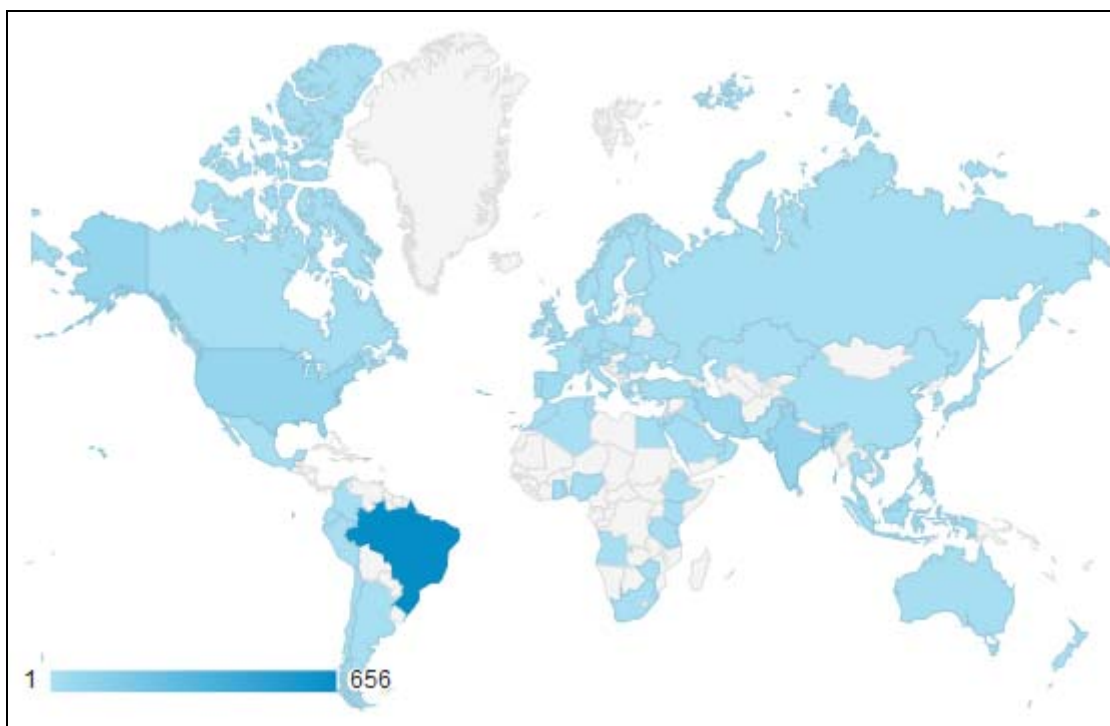


Figure 2: Countries that have accessed the journal

The Table 4 shows the preview data and journal access, since its creation in 2010.

Table 4: views by volume/number

<i>Year</i>	<i>Country</i>	<i>Cities</i>	<i>Access</i>	<i>Users</i>
<b>2010</b>	<b>25</b>	<b>75</b>	<b>340</b>	<b>181</b>
<b>2011</b>	<b>75</b>	<b>343</b>	<b>1510</b>	<b>1024</b>
<b>2012</b>	<b>83</b>	<b>444</b>	<b>2187</b>	<b>1406</b>
<b>2013</b>	<b>118</b>	<b>1208</b>	<b>11946</b>	<b>6006</b>
<b>2014</b>	<b>146</b>	<b>1978</b>	<b>17440</b>	<b>10503</b>
<b>2015</b>	<b>129</b>	<b>1391</b>	<b>9779</b>	<b>6330</b>

In Figures 3, 4, 5, 6 and 7 is shown a graph of the amount of hits that the journal received between January, 1 2014 and February, 28 2015; these data are based on information provided by the Google analytics.

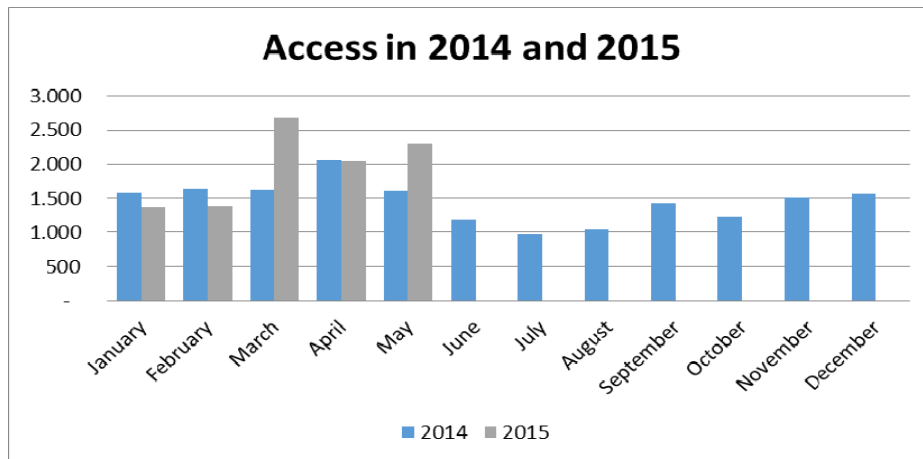


Figure 3: amount of hits between 2014 and 2015

The Figure 4 shows the comparison of the number of cities, around the world, that have accessed the journal.

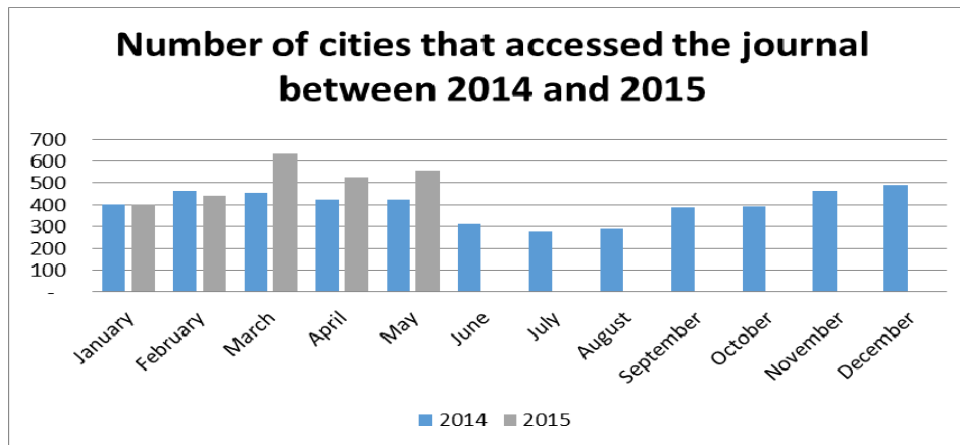


Figure 4: Amount of cities between 2014 and 2015

The Figure 5 shows the averages of views on the journal in the period between the years of 2014 and 2015.

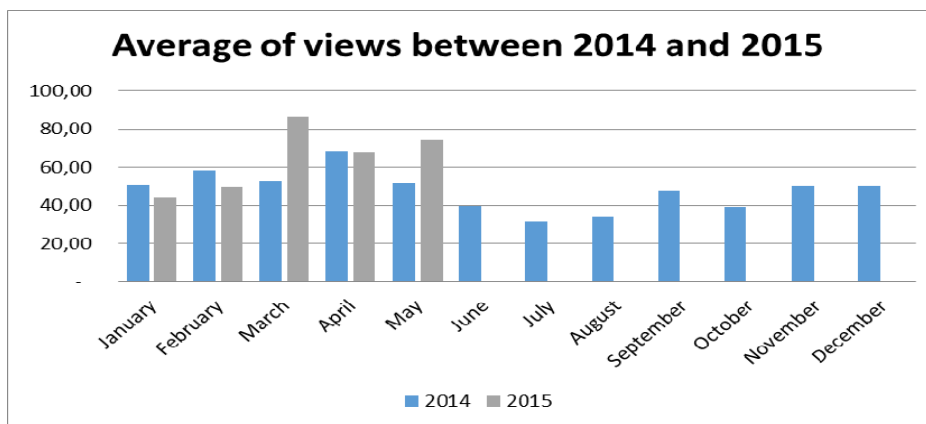


Figure 5: Amount of average between 2014 and 2015



The Figure 6 shows the comparison of the number of countries, around the world, that have accessed the journal.

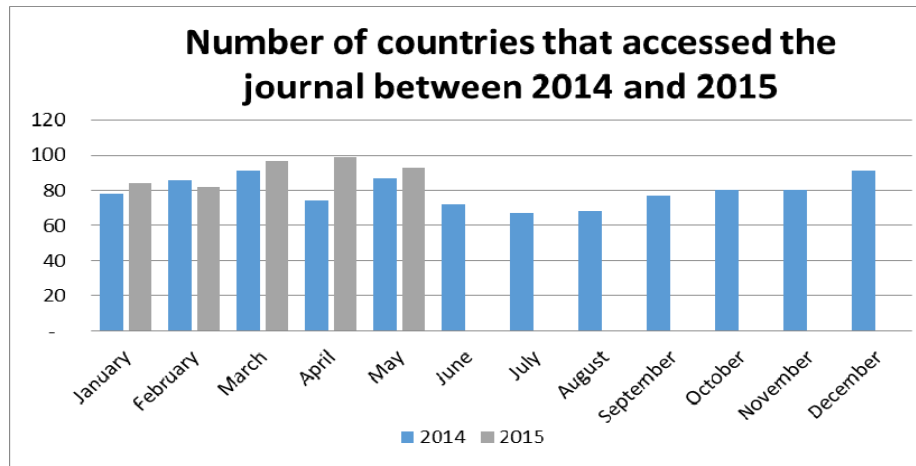


Figure 6: Amount of countries between 2014 and 2015

The Figure 7 shows the comparison of the number of users, around the world, that have accessed the journal.

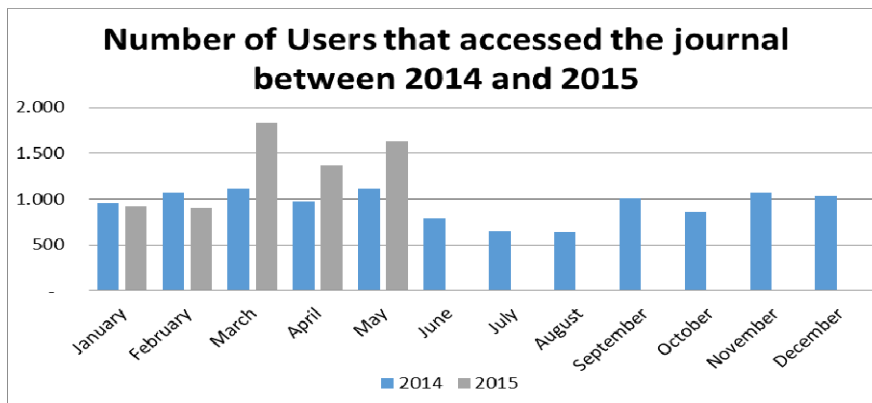


Figure 7: Amount of users between 2014 and 2015

The Figure 8 shows the comparison of the number of viewers, around the world, that have accessed the journal.

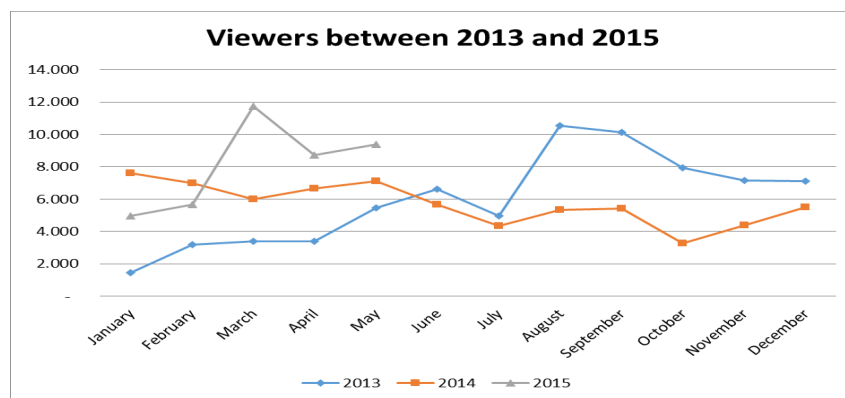


Figure 8: Amount of Viewers between 2014 and 2015



On April 6, 2015 the newspaper "**Independent Journal of Management & Production (IJM&P)**" reached the milestone of 1,000 registered users.

We appreciate the intense participation of all colleagues which has made our journal become a place of wide dissemination of knowledge.

The following content will be presented with the titles, authors and the pages of all of the articles published in this edition issue.

**EDITORIAL: VOLUME 6, NUMBER 2 (I-VII)**

Paulo Cesar Chagas Rodrigues, Carlos Antonio Pizarro Louzada

DOI: <http://dx.doi.org/10.14807/ijmp.v6i2.297>

**SIMULATION OF A PRODUCTION LINE WITH AUTOMATED GUIDED VEHICLE: A CASE STUDY (269-285)**

Luiz Felipe Verpa Leite, Robson Marinho A. Esposito, Ana Paula Vieira, Fabio Lima

DOI: <http://dx.doi.org/10.14807/ijmp.v6i2.257>

**PERFORMANCE INDICATORS APPLIED TO BRAZILIAN PRIVATE EDUCATIONAL INSTITUTIONS (286-298)**

Maria Augusta Soares Machado, Walter Gassenferth

DOI: <http://dx.doi.org/10.14807/ijmp.v6i1.247>

**EVALUATION OF CRITICAL SUCCESS FACTORS THROUGH THE USE OF MIND MAP IN THE LOGISTIC PROCESS OF A CUSTOMS CLEARANCE COMMISSIONER IN A BRAZILIAN COMPANY (299-326)**

Jadir Perpétuo dos Santos, Iris Bento da Silva, Geraldo Cardoso de Oliveira Neto, Orlando Fontes Lima Junior, André Jacinto Nunes

DOI: <http://dx.doi.org/10.14807/ijmp.v6i2.279>

**PERFORMANCE INDICATORS: A COMPARATIVE ANALYSIS BETWEEN PUBLIC AND PRIVATE COLLEGES IN BRAZIL (327-338)**

Átila de Melo Lira, Irenilza de Alencar Naas

DOI: <http://dx.doi.org/10.14807/ijmp.v6i2.260>

**MUSIC PRODUCTION-CONSUMPTION AND THE SERVICE-GOOD SPECTRUM UNDER THE SWAY OF A SHIFT WITHIN A SHIFT (339-361)**

Sílvia Helena Meyer Carvalho, Annibal Scavarda

DOI: <http://dx.doi.org/10.14807/ijmp.v6i2.256>

**A FUZZY LOGIC APPLICATION IN VIRTUAL EDUCATION (362-377)**

Thiago Drummond Moreira, Maria Augusta Soares Machado

DOI: <http://dx.doi.org/10.14807/ijmp.v6i2.250>

**DOES THE IMAGE OF INDONESIAN CONTEMPORARY ARTISTS MATTER? A THEORETICAL REVIEW ON BRAND IMAGE, ACCEPTANCE & MARKET OPPORTUNITY (378-421)**

Samuel PD Anantadjaya, Irma M Nawangwulan, Aninditya Kusumah, Yusup Budi Setio, Cindy Kartika Koswara

DOI: <http://dx.doi.org/10.14807/ijmp.v6i2.280>



**THE RELATIONSHIP OF KNOWLEDGE MANAGEMENT AND ORGANIZATIONAL PERFORMANCE IN SCIENCE AND TECHNOLOGY PARKS OF IRAN (422-448)**

*Mohammad Ali Haghighi, Rouhollah Bagheri, Parisa Sabbagh kalat*

**DOI: <http://dx.doi.org/10.14807/ijmp.v6i2.282>**

**DEPLOYMENT THE MES (MANUFACTURING EXECUTION SYSTEM) AIMING TO IMPROVE COMPETITIVE PRIORITIES OF MANUFACTURING (449-463)**

*José Manoel Souza das Neves, Getulio Kazue Akabane, Fernando Augusto Silva Marins, Roberto Kanaane*

**DOI: <http://dx.doi.org/10.14807/ijmp.v6i2.233>**

**MADM TECHNIQUE INTEGRATED WITH GREY- BASED TAGUCHI METHOD FOR SELECTION OF ALLUMINIUM ALLOYS TO MINIMIZE DEBURRING COST DURING DRILLING (464-477)**

*Reddy Sreenivasulu, Chaitanya Goteti*

**DOI: <http://dx.doi.org/10.14807/ijmp.v6i2.283>**

**EMPHASIZING SOCIAL ISSUES TOWARD SUSTAINABLE SUPPLY CHAIN: A BRAZILIAN PERSPECTIVE (478-494)**

*Minelle Enéas da Silva, Luis Felipe Nascimento*

**DOI: <http://dx.doi.org/10.14807/ijmp.v6i2.288>**

**SIMPLE STRATEGIC ANALYSIS TOOLS AT SMES IN ECUADOR (495-524)**

*Diego H. Álvarez Peralta, Leandro Adolfo Viltard*

**DOI: <http://dx.doi.org/10.14807/ijmp.v6i2.289>**

**SUSTAINABILITY AS A SUCCESS FACTOR IN GLOBAL OPERATIONS: A SURVEY OF CAR MANUFACTURING SUPPLY CHAINS (525-547)**

*Hamilton Pozo, Getulio Kazue Akabane, Antonio Cesar Galhardi, Helena Gemignani Peterossi*

**DOI: <http://dx.doi.org/10.14807/ijmp.v6i2.290>**

**DIAGNOSIS BASED ON STRATEGIC MANAGEMENT PRACTICES: REAL ESTATE AGENCIES OF SANTA MARIA - BRAZIL (548-562)**

*Patrícia Schrippe, Flaviani Souto Bolzan Medeiros, Andreas Dittmar Weise*

**DOI: <http://dx.doi.org/10.14807/ijmp.v6i2.287>**

**DIMENSIONS OF EMOTIONAL INTELLIGENCE AND TRANSFORMATIONAL LEADERSHIP: A CORRELATION ANALYSIS (563-584)**

*John N. N. Ugoani, Christain U. Amu, Emenike O. Kalu*

**DOI: <http://dx.doi.org/10.14807/ijmp.v6i2.278>**

**June 1, 2015**

*Prof. Dr. Paulo Cesar Chagas Rodrigues*  
**Chief Editor**

*Prof. MSc. Carlos Antonio Pizarro Louzada*  
**Section Editors**

