



Editorial Introduction

This issue of the *Independent Journal of Management & production (IJM&P)* features a selection of articles submitted and revised until June 2020. Observe the works are the fruit of research and publications of undergraduate, postgraduate and entrepreneurs.

It is important to mention that all the works are showed without any kind of payment. All of them are published free from payments or taxes.

The publication also counts on the work of researchers from various parts of the world, which have undergone a process of peer review.

As chief editor of *IJM&P*, I am indebted to all members of the editorial board and reviewers, which contributed to achieve a very decent job during the evaluation and revision. Moreover, that they have contributed to the Journal in recognition of the international scientific community.

In addition, with all the authors, who trusted the results of their research and publications to the scrutiny of editors and reviewers who are part of our Journal.

On July 20, 2018, the journal was notified via E-mail of its indexing and abstracted in: *Emerging Sources Citation Index (ESCI), Clarivate Analytics - Web of Science - Thompson Reuters*. With the availability of journal data on August 20, 2018.

From the data provided in Table 1 on the distribution users by titration, Figure 1 shows the percentage of each titration.

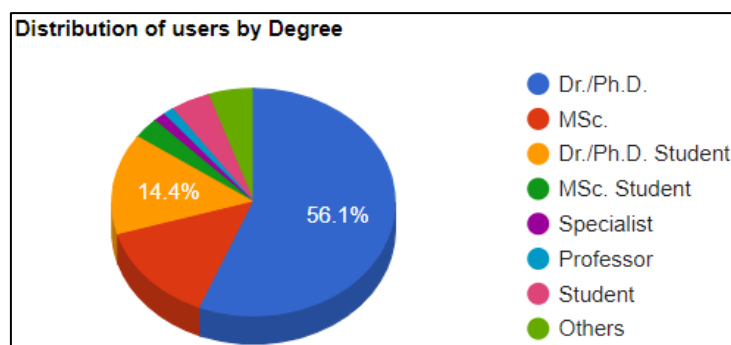


Figure 1: Distribution chart for degree



The Table 1 presents how our collaborators, by their categories of study and sex are.

Table 1: Distribution of users by degree

	<i>Dr. Ph.D.</i>	<i>MSc.</i>	<i>Dr./Ph.D. Student</i>	<i>MSc. Student</i>	<i>Specialist</i>	<i>Professors</i>	<i>Students</i>	<i>Others</i>	<i>Total</i>
<i>Male</i>	1,170	282	266	62	41	35	73	115	2,044
<i>Female</i>	439	121	140	22	13	3	55	30	823

In the period from January, 01 to September, 30 2020, the journal was accessed by approximately 198,717 users, of approximately 5,132 cities and 191 countries, in the Figure 2 is presented the map mundi, in which can be observed the countries of where was originating the access (GOOGLE, 2020).

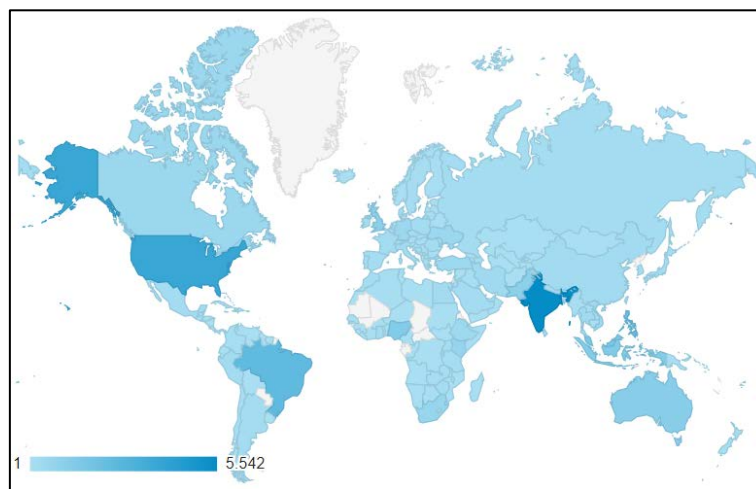


Figure 2: Countries that have accessed the journal

The Table 2 shows the preview data and journal access, since its creation in 2010.

Table 2: views by volume/number

<i>Year</i>	<i>Country</i>	<i>Cities</i>	<i>Access</i>	<i>Users</i>	<i>Viewers</i>
2010	25	75	340	181	5,474
2011	75	343	1,510	1,024	12,942
2012	83	444	2,187	1,406	15,499
2013	118	1,208	11,946	6,006	71,264
2014	146	1,978	17,440	10,503	68,340
2015	147	2,307	23,017	14,460	96,735
2016	162	2,911	26,654	17,847	112,928
2017	184	4,078	37,171	27,129	109,535
2018	190	5,220	57,157	44,400	187,729
2019	197	5,534	78,195	60,907	218,628
2020	191	5,132	57,915	43,429	198,717

In Figures 3, 4, 5, 6, 7, 8, 9 and 10 is shown a graph of the amount of hits that the journal received between January 1, 2014 and September 30, 2020; these data are based on information provided by the Google analytics.

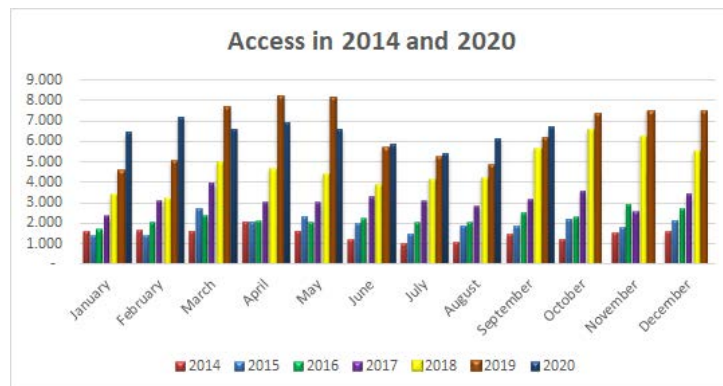


Figure 3: amount of hits between 2014 and 2020

The Figure 4 shows the comparison of the number of cities, around the world, that have accessed the journal.

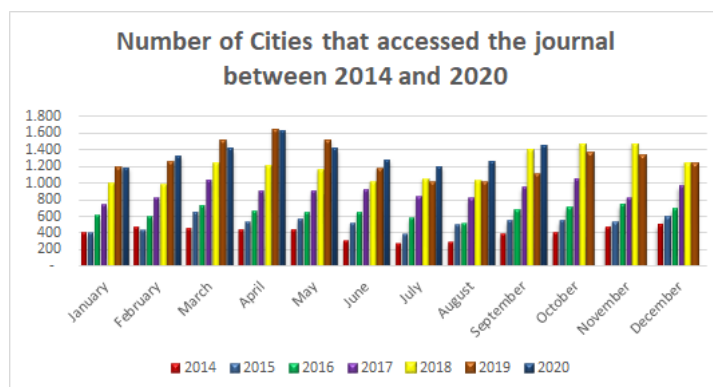


Figure 4: Amount of cities between 2014 and 2020

The Figure 5 shows the averages of views on the journal in the period between the years of 2014 and 2016.

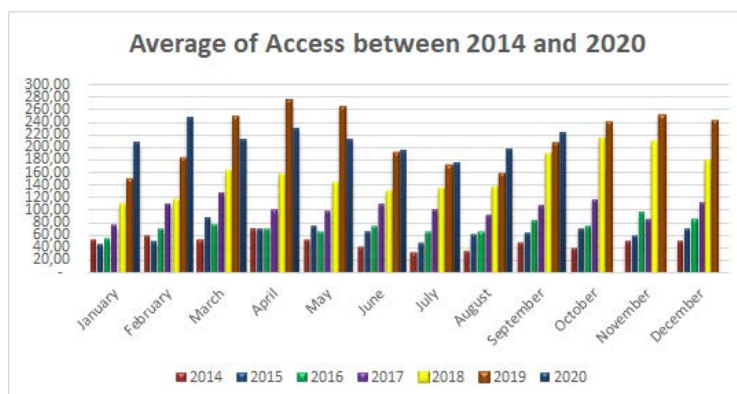


Figure 5: Amount of average between 2014 and 2020



The Figure 6 shows the comparison of the number of countries, around the world, that have accessed the journal.

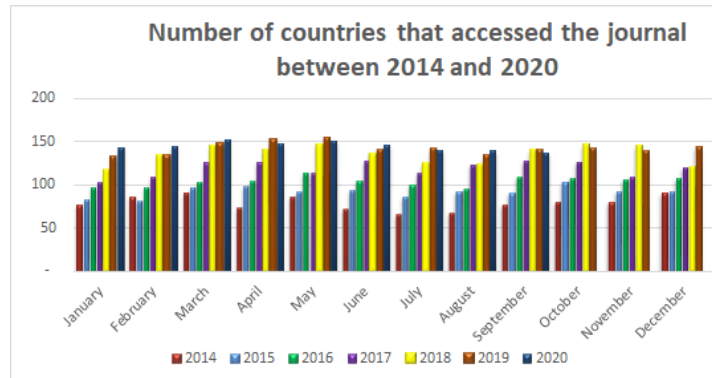


Figure 6: Amount of countries between 2014 and 2020

The Figure 7 shows the comparison of the number of users, around the world, that have accessed the journal.

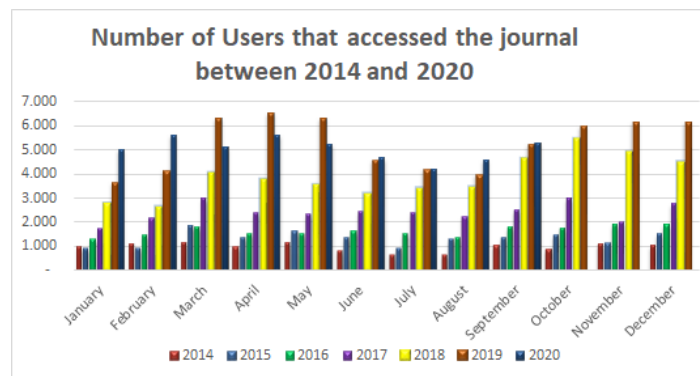


Figure 7: Amount of users between 2014 and 2020

The Figure 8 shows the comparison of the number of viewers, around the world, that have accessed the journal.

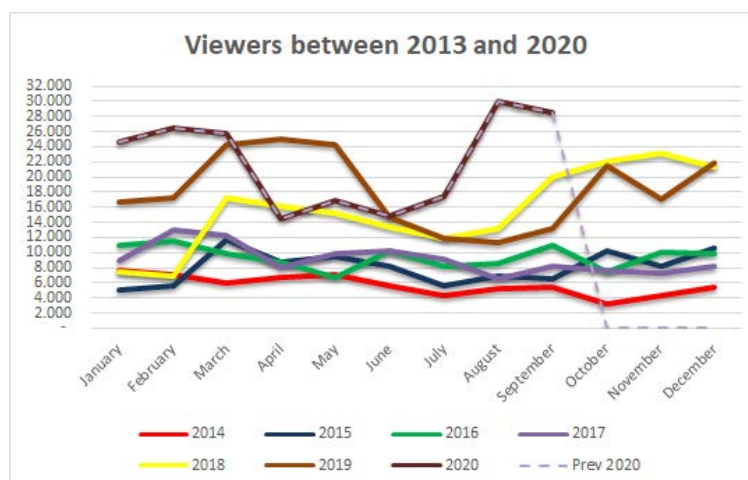


Figure 8: Amount of Viewers between 2013 and 2020



Figure 9 shows the overall evolution accumulated in the 12 months, as well as the visualizations between the years of 2013 and 2018 and that can be compared with Figure 8.

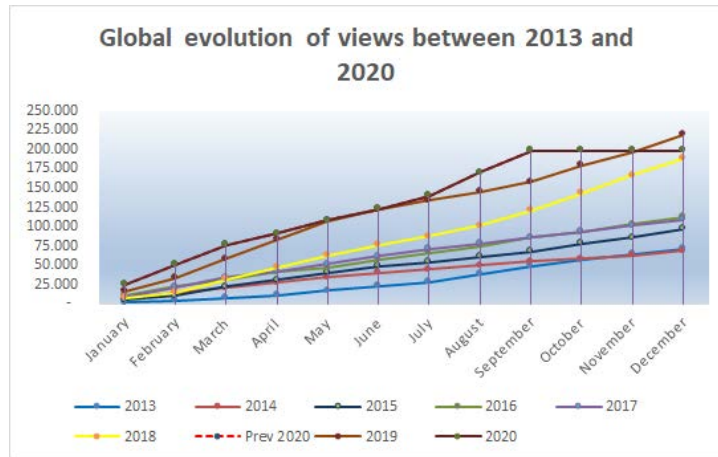


Figure 9: Global evolution of views between 2013 and 2020

Figure 10 shows the evolutionary chart of resolutions address the articles registered in CrossRef since 2014, which is based on monthly report. This graph can be seen the evolution of the journal has achieved.

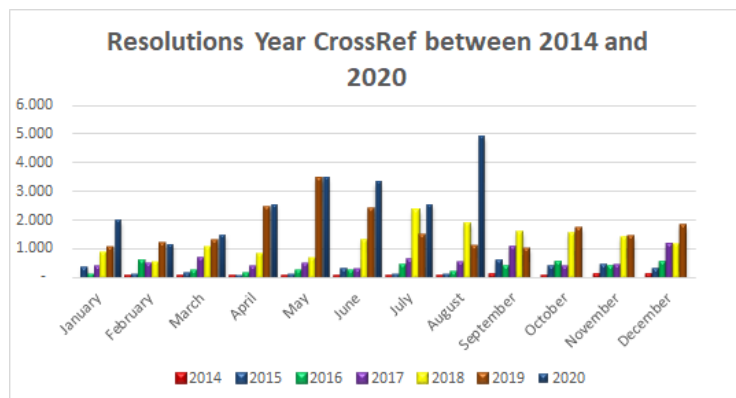


Figure 10: Resolution Report for prefix 10.14807 from between 2014 and 2020

Based on information acquired on the Clarivate¹ website, it is currently possible to observe the development and / or growth that the journal has been achieving. Figures 11, 12 and 13 will be presented as a way of exemplifying the development of the Journal.

¹ Link from Calriviate.

http://wcs.webofknowledge.com/RA/analyze.do?product=WOS&SID=8Awc2ZqEhJTcandptf9&field=SJ_ResearchArea_ResearchArea_en&yearSort=false



[<https://creativecommons.org/licenses/by-nc-sa/4.0/legalcode>]
Licensed under a Creative Commons Attribution 4.0 United States License



Figure 11: Countries from which the articles that cited the Journal came from
Source: Clarivate (2020)



Figure 12: Citation by area
Source: Clarivate (2020)



Figure 13: Number of citations by Web of Science categories
Source: Clarivate (2020)

In Figure 14 is presented by Microsoft Academic, the institutions that most contributed to the development of the Journal between the years 2010 and 2020. This shows the rise, visibility and importance that the journal has been acquiring, together with the scientific community.



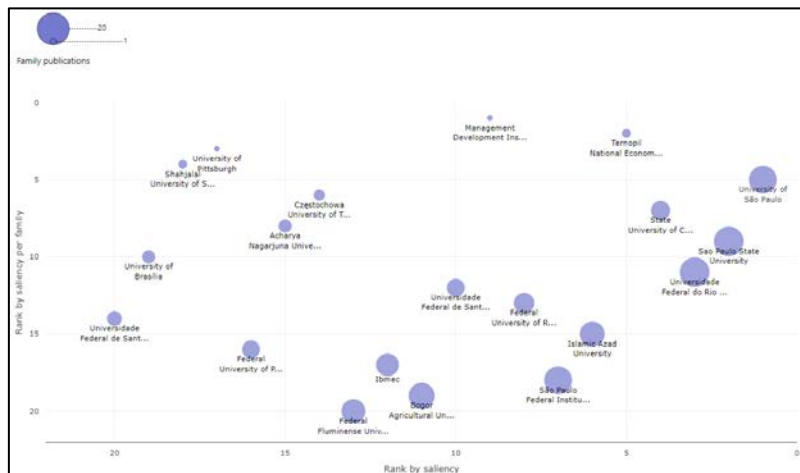


Figure 14: Institutions that contributed the most impactful work
Source: Microsoft Academic² (2020)

We appreciate the intense participation of all colleagues, which has made our journal become a place of wide dissemination of knowledge.

The following content will be presented with the titles, authors and the pages of all of the articles published in this edition issue.

Editorial Volume 11, Issue 6 (2140-2148)

Paulo Cesar Chagas Rodrigues

DOI: <http://dx.doi.org/10.14807/ijmp.v11i6.1125>

Performance persistence of mutual funds: evidence from Bangladesh (1739-1759)

Mohammad Abir Shahid Chowdhury, Zahid Ali, Muhammad Usman, Asad Ullah

DOI: dx.doi.org/10.14807/ijmp.v11i6.1118

The effects of Electronic Word of Mouth (eWOM) on the adoption of consumer eWOM information (1760-1777)

Phuong Viet Le-Hoang

DOI: dx.doi.org/10.14807/ijmp.v11i6.1152

Authentic marketing pragmatic marketing (components, foregrounds, outcomes): interactions & conflicts (1778-1813)

Zohreh Ali Esmaeili, Bahram Kheiry, Farzin Farahbod

DOI: dx.doi.org/10.14807/ijmp.v11i6.1150

Methodological instruments for choosing a strategy for the sustainable development of the region (1814-1829)

Bryukhovetskaya Natalya Ye, Korytko Tetyana Yu

DOI: dx.doi.org/10.14807/ijmp.v11i6.1156

² Link from Microsoft Academic. <https://academic.microsoft.com/journal/2739372441/institutions?pi=1>



[<https://creativecommons.org/licenses/by-nc-sa/4.0/legalcode>]
Licensed under a Creative Commons Attribution 4.0 United States License

- Gamification based learning activities in elementary Brazilian public school (1830-1845)***
Wilton Moreira Ferraz Júnior, Suéllen Rodolfo Martinelli, Carlos Henrique da Silva Santos, Murillo Rodrigo Petrucelli Homem
DOI: [dx.doi.org/10.14807/ijmp.v11i6.1119](https://doi.org/10.14807/ijmp.v11i6.1119)
- Two methods to create free energy (1846-1866)***
Florian Ion Tiberiu Petrescu, Rely Victoria Virgil Petrescu
DOI: [dx.doi.org/10.14807/ijmp.v11i6.992](https://doi.org/10.14807/ijmp.v11i6.992)
- Ramadan effect on sectoral herding (1867-1882)***
Mohammad Kamel Elshqirat
DOI: [dx.doi.org/10.14807/ijmp.v11i6.1146](https://doi.org/10.14807/ijmp.v11i6.1146)
- Technology transfer and investments in brazilian public healthcare (1883-1898)***
Myller Augusto Santos Gomes, João Luiz Kovaleski, Regina Negri Pagani, Gilberto Zammar
DOI: [dx.doi.org/10.14807/ijmp.v11i6.1176](https://doi.org/10.14807/ijmp.v11i6.1176)
- Factors affecting the intention to purchase townhouse (1899-1914)***
Phuong Viet Le-Hoang, Vi Truc Ho, Nhan Trong Phan, Truc Thanh Thi Le
DOI: [dx.doi.org/10.14807/ijmp.v11i6.1099](https://doi.org/10.14807/ijmp.v11i6.1099)
- Surveying the impact of authentic and pragmatic marketing by paradigm shift on brand authentic: a case study of selected Azad Universities (Anzali, Tehran Matkaz, Tonekabon) (1915-1951)***
zohreh ali esmaeili, Bahram Kheiry
DOI: [dx.doi.org/10.14807/ijmp.v11i6.1151](https://doi.org/10.14807/ijmp.v11i6.1151)
- Environmental compliance and the level of competitiveness of tilapia producers installed in hydroelectric power plants (1952-1968)***
Raiane Real Martinelli, Gessuir Pigatto, Timoteo Ramos Queiroz, Ferenc Istvan Bánkúti
DOI: [dx.doi.org/10.14807/ijmp.v11i6.1033](https://doi.org/10.14807/ijmp.v11i6.1033)
- Measuring the impact of factors affecting reverse e-logistics' performance in the electronic industry in Lebanon and Syria (1969-1990)***
Mohamad AL Majzoub, Vida Davidavi?ien?, Ieva Meidute-Kavaliauskiene
DOI: [dx.doi.org/10.14807/ijmp.v11i6.1254](https://doi.org/10.14807/ijmp.v11i6.1254)
- How visual merchandising can improve fashion retail stores to adapt themselves to next generations (1991-2004)***
Paulo Henrique Pinho Oliveira, Maria Fernanda Tavares Lutterbach
DOI: [dx.doi.org/10.14807/ijmp.v11i6.1053](https://doi.org/10.14807/ijmp.v11i6.1053)
- Do the strategic innovative organizations reduce social loafing behaviors? (2005-2019)***
Derya Ozilhan Ozbey, Ayşe Gökçen Kapusuz
DOI: [dx.doi.org/10.14807/ijmp.v11i6.1123](https://doi.org/10.14807/ijmp.v11i6.1123)



Control of the variability of the biofuel packaging process through the six sigma methodology: a case study (2020-2042)

Walther Azzolini Júnior, Rafael Francisco Campos Pianno, Jorge Alberto Achcar

DOI: [dx.doi.org/10.14807/ijmp.v11i6.1153](https://doi.org/10.14807/ijmp.v11i6.1153)

Reverse bullwhip effect: duality of a dynamic model of Supply Chain (2043-2063)

Gabriela Dias Brito, Pedro Dias Pinto, Adriano David Monteiro de Barros

DOI: [dx.doi.org/10.14807/ijmp.v11i6.1043](https://doi.org/10.14807/ijmp.v11i6.1043)

Brazilian air transport demand - a historical vision based on fuzzy approach (2064-2076)

Edison Conde Perez dos Santos, Edison Alves dos Santos, Carlos Alberto Nunes Cosenza, Claudio Henrique dos Santos Grecco

DOI: [dx.doi.org/10.14807/ijmp.v11i6.1172](https://doi.org/10.14807/ijmp.v11i6.1172)

Relationship between hope and psychological well-being among male and female students of Farhangian University of Zanjan province (2077-2090)

Mohammad Saeed Ahmadi, Abbas Ramazani

DOI: [dx.doi.org/10.14807/ijmp.v11i6.1122](https://doi.org/10.14807/ijmp.v11i6.1122)

Integrated mathematical model based on a heuristic method for loading and routing of vehicles: application in a tobacco company (2091-2111)

Jorge Israel Frómata Moya, Daniel René Tasé Velázquez, Lorena Hernández Mastrapa, Yosvany Orlando Lao León

DOI: [dx.doi.org/10.14807/ijmp.v11i6.1209](https://doi.org/10.14807/ijmp.v11i6.1209)

Price-forming factors choice grounding at intangible assets with negative depreciation independent valuation/appraising (2112-2139)

Yuri Vladimirovich Pozdnyakov, Skybinska Zoryana, Gryniv Tetiana

DOI: [dx.doi.org/10.14807/ijmp.v11i6.1170](https://doi.org/10.14807/ijmp.v11i6.1170)

October 1, 2020

*Prof. Dr. Paulo Cesar Chagas Rodrigues
Chief in Editor*

